

Notice

Name of Tender: Request for Proposal (RFP) For Selection Of Agency For Social-Media Content Development & Management

Tender Ref. No.: INVESTINDIA/2026/SM/005 dated 25 April 2026

GeM Bid No.: GEM/2026/B/7477088

In reference to the subject matter, the following decision is hereby formally issued:

1. The eligibility criteria is hereby expanded to align with the GeM portal guidelines. In accordance with Clause 2(g) of the GeM General Terms and Conditions (GTC), a "Seller/Service Provider" on the GeM portal refers to any legal entity registered on the portal to sell goods or services to buyers. Therefore, this includes proprietorships, partnerships, Limited Liability Partnerships (LLPs), private/limited companies, societies, and statutory bodies.

Note: The condition requiring the entity to have its registered office or place of effective management in India for at least 5 (Five) years as on 31st March 2025 remains mandatory for all entity types.

2. agencies may submit relevant documents regarding INS Accreditation, DAVP empanelment, etc., with their proposals, it is hereby clarified that the submission of these specific documents is **acceptable but not mandatory**.
3. Other terms and conditions of the RFP shall remain unchanged.

**Sd/-
Invest India**