

Date: 25<sup>th</sup> April 2026

**Notice**

**Name of Tender:** Request for Proposal (RFP) For SELECTION OF AGENCY FOR SOCIAL-MEDIA CONTENT DEVELOPMENT & MANAGEMENT

**Tender Ref No:** GeM Bid no.: GeM/2026/B/7418189 dated 06 April 2026 and GeM/2026/B/7477088 dated 25 April 2026.

**Subject: Cancellation of Earlier Bid (GeM/2026/B/7418189 dated 06 April 2026) and Publication of Fresh Bid (GeM/2026/B/7477088 dated 25 April 2026) – Social Media Project**

This is to inform you that the previously published bid for the Social Media Project has been **cancelled due to a technical glitch** encountered on the portal.

A **fresh bid has now been published**, and all interested bidders are requested to participate accordingly.

Further, bidders who have already submitted the **Earnest Money Deposit (EMD)** against the earlier bid **are not required to submit the EMD again** for the re-published bid.

We sincerely regret any inconvenience caused due to this issue and appreciate your understanding and continued participation in this project.

**Sd/-  
Invest India**