The Andhra Pradesh government has announced financial incentives as a part of Ease of Doing Business (EoDB) besides offering handholding to the Retail Park developers and retail enterprises set up within these parks. Andhra Pradesh already has huge potential to become one of the leading destinations for retail trade. The state is a leader in agriculture, horticulture, dairy/poultry production and other raw materials, ranking amongst the top states in India across many sectors.

- **Objective of the policy:**
  - To boost growth and provide thrust to development of the retail sector in the state to increase the gross state domestic product (GSDP).
  - Encourage skill development, create more employment opportunities for all sections of the society involved in retail trade and strengthen the existing unorganized retail sector.

- **Anticipating targeted investment:**
  - Rs 5,000 crore investment, 50,000 jobs by 2026
  - Government has proposed to encourage retail trade parks with a minimum investment of Rs 100 crore with 5,000 direct employment.

- **Focus Sectors:** every district each park with focus on one particular trade, like pharmaceuticals, textiles, plastics, electricals, etc.

- **Support from State Government:**
  - Nodal officer to be designated in every District Industries Centre (DIC) to facilitate the retail investment and promote retail parks to come up in the districts.
  - Create a customised ‘Single Desk Portal’ so that retail park developers can obtain all clearances online in a time-bound manner.
  - Infrastructure assistance: roads, water, sewerage, electricity, telecommunication, etc. (for any park with an investment of Rs 100 crore or providing 5,000 direct employment)
  - Reimbursement of 50% of the cost of external infrastructure for park with a cap as below:

<table>
<thead>
<tr>
<th>Direct Employment</th>
<th>Cap on Infrastructure Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,000 to 10,000</td>
<td>Rs. 3 Crore</td>
</tr>
<tr>
<td>10,001 to 15,000</td>
<td>Rs. 4 Crore</td>
</tr>
<tr>
<td>15,001 to 20,000</td>
<td>Rs. 5 Crore</td>
</tr>
</tbody>
</table>

  - Stamp Duty – 100% Reimbursement for lease/ sale of retail unit within mega retail parks (first transaction only)
  - The Logistics Policy covering the required initiatives for encouraging setting up of world-class warehouses/distribution centres on Public-Private Partnership basis within the designated areas in the park.
  - Focus on local sourcing, simplification of labor laws and special emphasis on development of human skills and resources for retail industry.

- **Future Road plan:**
  - Work with retail associations to encourage local sourcing from the state through buyer-seller meets.

- **Example:**
  - M/s Capital Business Park LLP, which proposed to set up a mega retail park (textiles) with a built-up area of 7 lakh sq.ft to accommodate over 900 textile and apparel outlets at Tadepalli
in Guntur district with an investment of Rs 194.16 crore and with a potential to create 5,000 direct jobs.

**Source:**