"AyuSamvad", the Public Awareness Lecture series of AYUSH Ministry, focusses on Management of Covid19 : AYUSH Minister

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The AyuSamvad Lecture Series campaign will specifically focus on the role of Ayurveda in the Preventive, Promotive, Curative and Rehabilitative Management of COVID 19, as informed to the Lok Sabha today by Shri KirenRijiju, the Minister of State (IC) of the Ministry of Youth Affairs and Sports and additional charge of Minister of State (IC) of the Ministry of AYUSH. The All India Institute of Ayurveda (AIIA), an autonomous organization under the aegis of Ministry of AYUSH is organizing this public awareness campaign program on “Ayurveda and Covid 19 Pandemic” with the objective to create awareness among common people.

The Hon’ble Minister clarified this in response to a question from five Members of Parliament, namely, Shri Nayab Singh, Shri Subrat Pathak, Dr. Ram Shankar Katheria, Shri RavindraKushwaha, and Shri Ravi Kishan.

As further clarified by the Hon’ble Minister in his reply, the AyuSamvad Campaign started with the All India Institute of Ayurveda, New Delhi, organizing an online “Training of Trainers” programme from 18-21 Jan, 2021 for all state Directors, Principals of Ayurveda Colleges, Medical Officers, PG & Ph.D scholars and other stakeholders. The trained personnel from this programme go on to organise lectures for Government Offices, Non-Government sector employees, schools, colleges, panchayati raj institutions, gram sabhas, industries, various housing societies, NGOs, Mahilaudyogs, Asha workers and health staff etc. across the nation.

As already clarified by the AYUSH Ministry in an earlier communication, the AyuSamvad campaign ensures the uniformity of information through structured training inputs delivered to approximately one crore target audience across India through five Lakh lectures. This campaign is expected to be beneficial in conveying the potential role of Ayurveda in the management against COVID 19 and also for Post Covid Management. The AYUSH Wings of various States and UTs will also contribute to the Campaign through State AYUSH Directors and NAM team.

MV/SJ

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