IT & ITES

Enabling the Information age

As an aspiring UT, J&K has identified focus areas and scheduled projects for Investments in IT/ ITeS.

IT/ ITeS sector requires Innovation and Capacity Building. Govt of J&K has launched JK Start-up Policy to encourage start-ups and innovation in the UT. Under UDAAN & HIMAYAT schemes, J&K Skill Development Mission Society is providing training to local youth.

As per the TRAI Statistics, J&K has 6.60 mn* Internet Subscribers. Numbers increasing at an average 15% p.a. over the past 3 years. J&K offers readily available market for Goods and Services produced by newly established companies.

Well established Air connectivity with 11 new Airports coming up.

Education institution imparting IT/ITeS Skills
Jammu and Kashmir has 1 IIT, 1 IIM, 1 NIT, 10 engineering colleges, 110 ITIs and 29 Polytechnic Colleges. Further J&K is working towards stopping brain drain & taking advantage of its skilled demography.

Tech Savvy Population
Tech-savvy young population. Residents working in other parts of India and world are ready to come to Jammu & Kashmir.

Congenial Environment
Salubrious climate, well-suited for IT/ITeS industries. Good quality of life and well-developed hospitality industry.

INVESTMENT OPPORTUNITIES

1. Software Technology Parks
   Software Technology Parks will be developed under Software Technology Park scheme of Government of India.

2. City Wi-Fi
   Smart Wi-Fi and IoT serves as the foundation for creating a networked city.

3. Designated Technology Parks
   IT Parks proposed at Jammu and Srinagar with 5 lakh sq. feet of carpet area. Possession by April 2021.

4. Innovation / Incubation Centres
   Development of Innovation/Incubation Centres for nurturing innovation and entrepreneurship.
### DIGITAL SKILLS

- **Skill Development in ESDM for Digital India**
  - 5406 CERTIFIED CANDIDATES
- Information Security Education and Awareness (ISEA) project phase II
  - 1,277 CANDIDATES HAVE BEEN TRAINED/UNDER-GOING TRAINING IN VARIOUS FORMAL/NON-FORMAL COURSES

- **Pradhan Mantri Gramin Digital Saksharta Abhiyan (PMGDISHA)**
  - 2.16 LAKH PERSONS HAVE BEEN TRAINED
  - 1.26 LAKH PERSONS HAVE BEEN CERTIFIED

### DIGITAL INITIATIVES

- **UMANG (Unified Mobile App for New Age Governance)**
  - 189 SERVICES ON 49 APPLICATIONS OF THE CENTRAL GOVERNMENT DEPARTMENTS ARE AVAILABLE ON UMANG
  - 3 SERVICES OF VAHAN HAVE BEEN ONBOARDED.

- **e-Hospital**
  - ROLLED OUT IN 2 DISTRICT HOSPITALS, 4 SUB-DISTRICT HOSPITALS AND 10 PRIMARY HEALTH CENTERS OF JAMMU AND KASHMIR.

- **Soil Health Card**
  - 11.82 LAKH SOIL HEALTH CARDS HAVE BEEN ISSUED

- **E-TRANSACTIONS UNDER ETAAL 2.0 PROJECT**
  - TOTAL 101 E-SERVICES HAVE BEEN INCORPORATED.

- **E-SIGNATURES**
  - NEARLY, 5.26 LAKH E-SIGNS HAVE BEEN ISSUED.

- **Mobile Seva**
  - 27 DEPARTMENTS/SERVICES HAVE BEEN INTEGRATED FOR PUSH SMS.
DIGITAL PROFILE OF J&K
Digital Empowerment through Digital Inclusion

Aadhaar Saturation in 2018: 78.58%

78.58% functional CSC
2.25 Lakh Candidates trained.

835 Halqa Panchayats Connected through Bharat Net.

DigiLocker registrations: 34,250

2265 Digital Life Certificates (DLCs) generated and 1853 DLCs verified.
Time-bound Approvals: Procedural reforms undertaken with an aim to provide timebound approvals to IT industry / investors within 4 weeks.

Self-certification allowed

Online ‘Single Window Clearances’

An empowered ‘Consultative Committee’ for IT industry

Mega Projects will be treated on priority under existing provisions with custom-made package

Reimbursement of expenditure incurred for obtaining Quality certifications and Patent filing

Plug and Play IT parks at Srinagar and Jammu with area of 5 Lakh sq. ft. Possession by April 2021

Relaxation in zoning regulations for private IT Parks

Reimbursement of up to 25% of lease / rental charges on space

Bandwidth Subsidy

50 % reimbursement for Technology acquisition

Industry status to IT Sector
## POLICY INTERVENTIONS
### J&K Start-up Policy 2018

<table>
<thead>
<tr>
<th>INCENTIVE TYPE</th>
<th>INCENTIVE</th>
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<tbody>
<tr>
<td>Atal Innovation Mission</td>
<td>Rs 10 Cr</td>
<td>Up to Rs 10 Crore for a maximum period of 5 years to cover the capital and operational expenditures to establish an Atal Incubation Centre (AIC).</td>
</tr>
<tr>
<td>Office Space</td>
<td>---</td>
<td>The Government of Jammu and Kashmir shall provide co-working space with uninterrupted high-speed Internet to recognised Start-ups at a subsidized price.</td>
</tr>
<tr>
<td>Monthly Allowance</td>
<td>Rs 10,000</td>
<td>Monthly Allowance of Rs. 10,000 (for a period of one year) shall be paid to the Start-ups (INR 12,000 for reserved categories).</td>
</tr>
<tr>
<td>Assistance for Product Research &amp; Development/ marketing</td>
<td>Rs 10 lakhs</td>
<td>10 lakhs may be given to a recognized Start-up for Product Research &amp; Development or introduction of an innovative product or service in the market.</td>
</tr>
<tr>
<td>IP filing Cost</td>
<td>50%</td>
<td>Filing foreign patents on a single subject-matter and patent prosecution shall be reimbursed up to 50% of the actual cost or up to Rs. 5 lakhs whichever is less.</td>
</tr>
<tr>
<td>Energy Assistance</td>
<td>100%</td>
<td>Purchase &amp; installation of Diesel Generator Set or Solar/ Wind Generator or Hybrid Solar Wind System</td>
</tr>
<tr>
<td>Innovation Labs</td>
<td>Rs 5 lakhs</td>
<td>For setting up an innovation lab, each selected School/ College shall be provided funding up to Rs. 5 lakhs and setup support by JK Nodal Agency.</td>
</tr>
<tr>
<td>EMD</td>
<td>50%</td>
<td>Start-ups shall be required to pay 50% of Earnest Money Deposit or Bid Security prescribed by the tendering authority or Rs. 5000 whichever is lower.</td>
</tr>
</tbody>
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