FILM TOURISM
JAMMU AND KASHMIR: A BLEND OF MESMERISING LOCATIONS AND BREATH-TAKING MEMORIES
Jammu and Kashmir is blessed with picturesque locations, religious and heritage sites and has built a legendary association with Indian and International Film Industry as an ideal destination for film shooting and other associated activities.

Hon’ble Prime Minister Shri Narendra Modi has recently exhorted the film industry to take-up shooting of films in Jammu and Kashmir with a renewed vigour.

01 Films shot in Jammu and Kashmir have been well acknowledged both in India and abroad.

02 Jammu and Kashmir offers multiple locations for film-shooting that include scenic landscapes, heritage and pilgrimage sites.

03 Adventure tourism in Jammu and Kashmir has provided additional opportunities for film producers for using them in their movies.

04 Film-shooting also generates increased influx of tourists visiting these locations thus building beneficial mutualism with local communities.

05 Jammu and Kashmir Government has set up a full-fledged Promotion Committee to provide facilitation support and security to all film units.
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FILM TOURISM IN JAMMU & KASHMIR

POLICY HIGHLIGHTS

MOUNTAINS SITES
- GULMARG
- PAHALGAM
- SONMARG
- PATNITOP

PALACES & FORTS
- HARIPARBAT FORT
- BAHU FORT
- HARINIWAS PALACE
- PARI MAHAL

ARCHAEOLOGICAL SITES
- WANGAT
- KRMCHI
- MARTAND
- SILK ROUTE

RELIGIOUS SITES
- SHAHKARA CHAPEL
- JAMA MASJID
- VAISHNO DEVI
- HAZRATBAL

OTHERS
- GARDENS
- NATIONAL PARK
- RIVER & LAKES
- GOLF COURSES

SETTING UP OF FILM CITY AND TELEVISION STUDIOS

ROBUST ONLINE PRESENCE

SECURITY ARRANGEMENTS FOR FILM PRODUCTION

EMPHASIS ON DEVELOPMENT INFRASTRUCTURE FOR FILM SCREENING

SINGLE WINDOW SYSTEM

STATUS OF INDUSTRY TO FILMS
OPPORTUNITY LANDSCAPE

Production House with Studios
National and International Film Studios
Film Cities
VFX and 3D conversions are emerging trends in Film Industry.
Film Training Institutes and Theatre
Multiplexes and amphitheatres

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