



Opportunities in Textiles and Apparel Sector in Odisha





Agenda



ODISHA
NEW OPPORTUNITIES

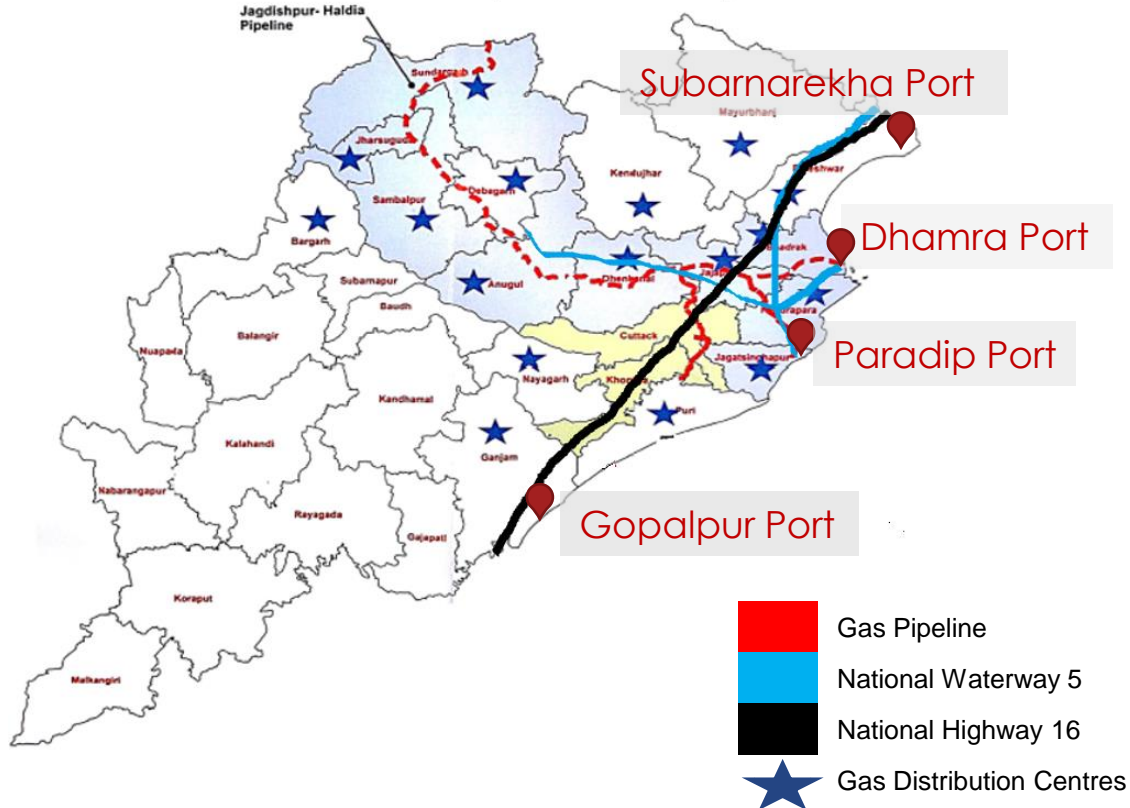
- Odisha as an Investment Destination
- Value Proposition for Textiles and Apparel Sector
- Sector-Specific Opportunities for companies

Odisha as an Investment Destination



ODISHA
NEW OPPORTUNITIES

A. Infrastructure-led industrial development



- **10,000 km of highway** road network
- **Power surplus** state with over **17,600 MW of power production**
- **All ports at strategic locations** close to industrial clusters

B. Cost and Ease of Doing Business

Competitive Cost of Doing Business:

Odisha has one of the lowest cost of doing business in India, with:

1. Lowest industrial electricity tariffs
2. Low industrial land cost
3. Low water tariffs
4. Competitive skilled labour wage rate

As per a report by Asian Development Bank (ADB)



- First-of-its-kind single window system which supports industries throughout their investment lifecycle
- Recognised as a best practice by Government of India

Odisha: A cost-effective and hassle-free destination for industrial investments



Value Proposition: Textiles and Apparel Sector



- Abundant availability of skilled workers; additional skilled manpower availability post COVID-19
- Dedicated authority to facilitate skill development for industries
- One of the lowest electricity tariffs amongst Indian states
- 20 Lakh quintal Cotton production including 'Long Staple Cotton' (30-32 mm) suited for high end fabric



Shahi Exports Apparel unit at Bhubaneswar

Key Players

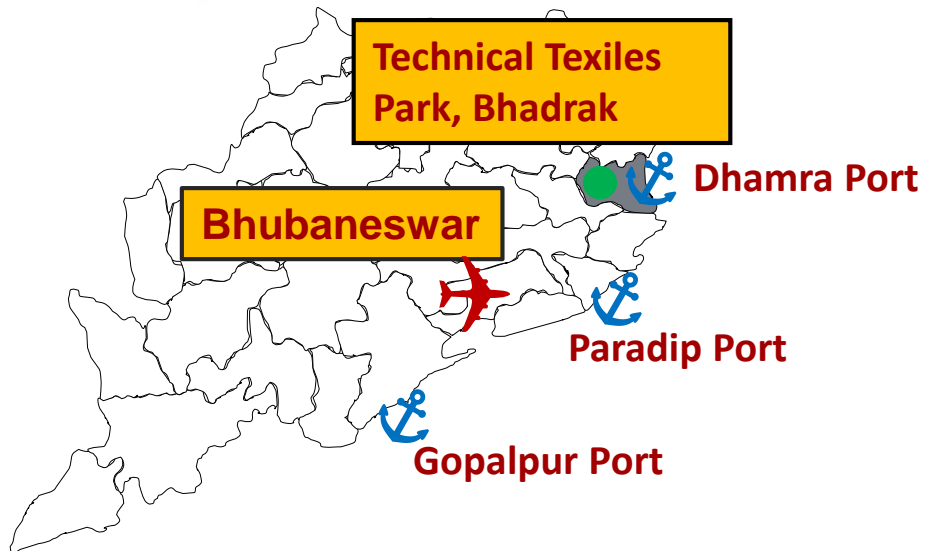
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Sector-Specific Opportunities for companies – 1/2



Technical Textiles Park, Bhadrak

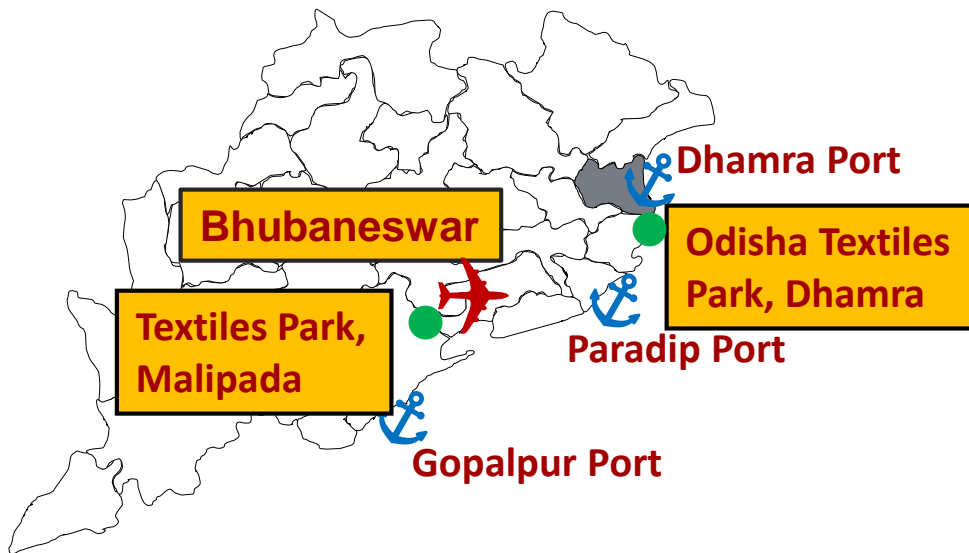


Snapshot Of Sector-specific park:

- Development planned over 100 acres
- Anchored by a 300 KTPA capacity polyester plant by Indian Oil Corporation (IOCL) with committed feedstock of:
 - Polyester Staple Fibre (PSF) – 100 KTPA
 - Drawn Texturized Yarn (DTY) – 167 KTPA
 - Fully Drawn Yarn (FDY) – 33 KTPA
- Factory-door availability:
 - Road connectivity to National Highway
 - Electricity through dedicated 33/11 KV sub-station
 - Water supply by State Industrial Development Corporation

Dhamra Port	60 km
Bhadrak Railway Station	16 km
Biju Patnaik International Airport	128 km
National Highway 16	Adjacent

Sector-Specific Opportunities for companies – 2/2



Odisha Textiles Park, Dhamra:

Port-based mega textile park to enable export of finished goods

Area: 1,000 acres	Plots: 450 (0.3 – 2.5 acres)	Dhamra Port	10 km
Investment Potential: INR 6,500 crore	Employment Potential: 20,000	Railway Siding at Dhamra Port	10 km
		Biju Patnaik International Airport	173 km
		National Highway 16	65 km



Textiles Park, Malipada:

Textile park in the district producing highest skilled textiles workers

Area: 800 acres	Plots: 400 (0.3 – 2.5 acres)	Paradeep Port	125 km
Investment Potential: INR 6,000 crore	Employment Potential: 18,000	Bhubaneswar Railway Station	15 km
		Biju Patnaik International Airport	30 km
		National Highway 16	10 km



THANK YOU



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