



ODISHA
NEW OPPORTUNITIES

Odisha as an investment destination for Auto manufacturing



Coverage



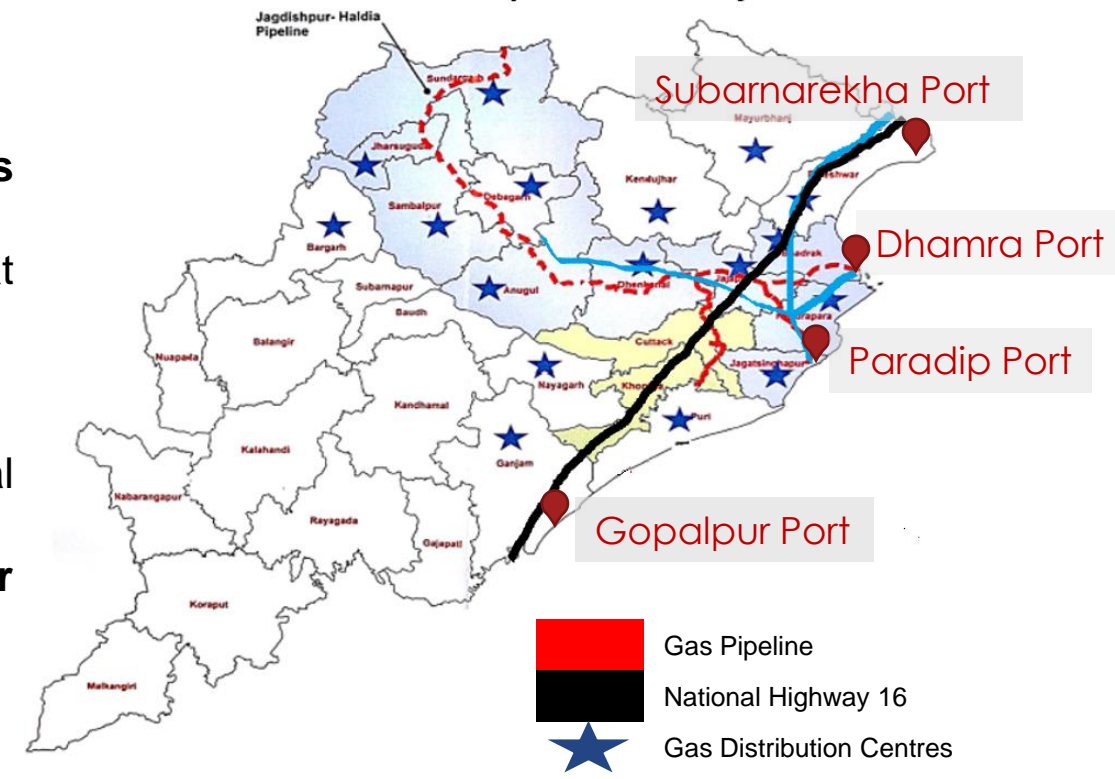
ODISHA
NEW OPPORTUNITIES

- Strategic Advantages
- Industry-ready workforce
- End-to-end Single Window Facilitation
- Potential investment locations:
 - Kalinganagar Industrial Cluster
 - Paradeep Industrial Cluster
- Odisha vs. Other States – An Illustration
- Applicable Incentives

Odisha's Strategic Advantages



- **Strategic coastal location** in the **mineral belt** of India
- **Gateway to ASEAN:** 480 km long coastline with **deep-water Ports** at **Paradip, Dhamra and Gopalpur** along with upcoming ports at **Subarnarekha**
- **10,000 km of highway** road network connecting the industrial regions to ports; all ports **accessible with 10 hours from major industrial regions**
- **Power surplus** state with over **17,600 MW of power production**
- **Natural Gas Pipeline network** across the industrial belt of the State



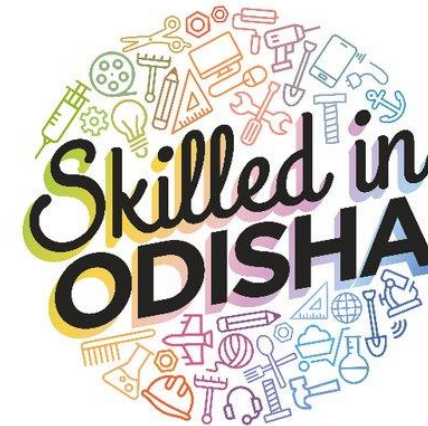


Industry-ready Workforce

- **Odisha Skill Development Authority: Customised training programs** for workers based on **Industry's requirement**
- Globally recognized **Institutes of Higher Learning & Research** including **CIPET, IIT, IIM, IIIT, NIT, AIIMS, KIIT, XIMB** etc. with **170,000+** graduates every year from over **950** training institutions in Odisha
- Development of first-of-its kind **World Skill Centre** at Bhubaneswar



ODISHA
NEW OPPORTUNITIES



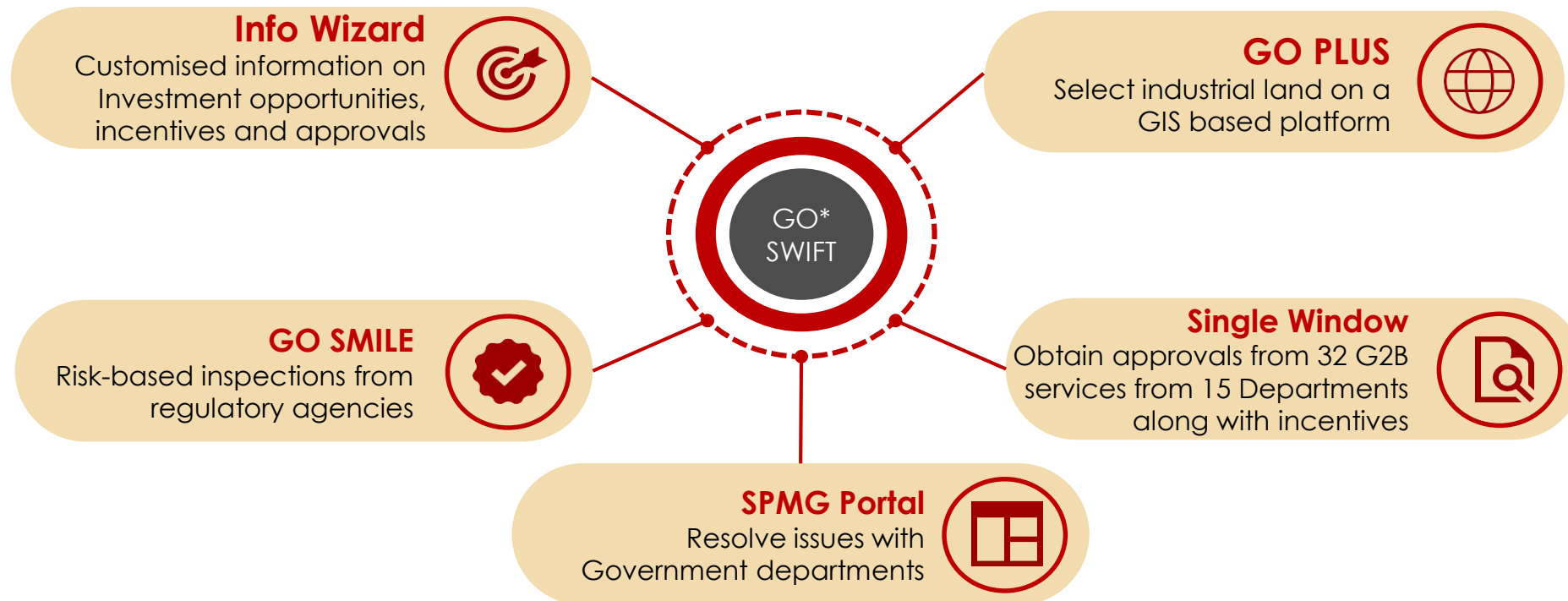


End-to-end Single Window Facilitation



Government of Odisha: Single Window for Investor Facilitation and Tracking (GO SWIFT):

- Provides **facilitation support** for industries **throughout the investment lifecycle**
- Recognized as a **best practice** by Government of India for other **States to emulate**



Kalinganagar Industrial Cluster

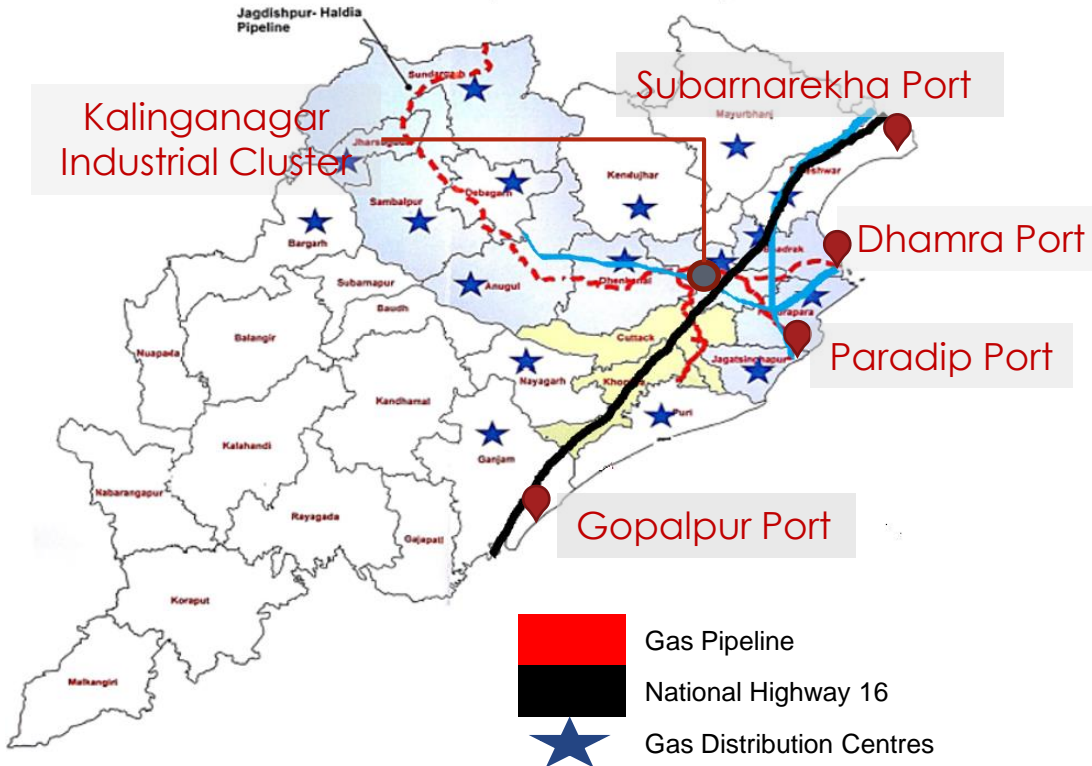


Locational Advantage:

- Presence of large Steel players such as: TATA Steel, JSL, VISA Steel, MESCO, etc.
- Situated adjacent to NH 215 and Jajpur- Keonjhar Railway Station
- Biju Patnaik International Airport: 100 km
- Paradip Port: 127 km
- Dedicated Railway Corridor: Haridaspur-Paradeep Railway line
- Perennial 215 MLD water source

Salient Features:

- 13,687 acre of industry-ready unencumbered land parcels
- Quality power connection through dedicated industrial feeders
- Perennial water supply from adjacent Brahmani river
- Robust infrastructure framework for solid waste and sewerage
- Logistics hub with common warehousing Unit
- Upcoming Mega Industrial Township to accommodate 25,000-50,000 workers with social infrastructure



Paradeep Industrial Cluster

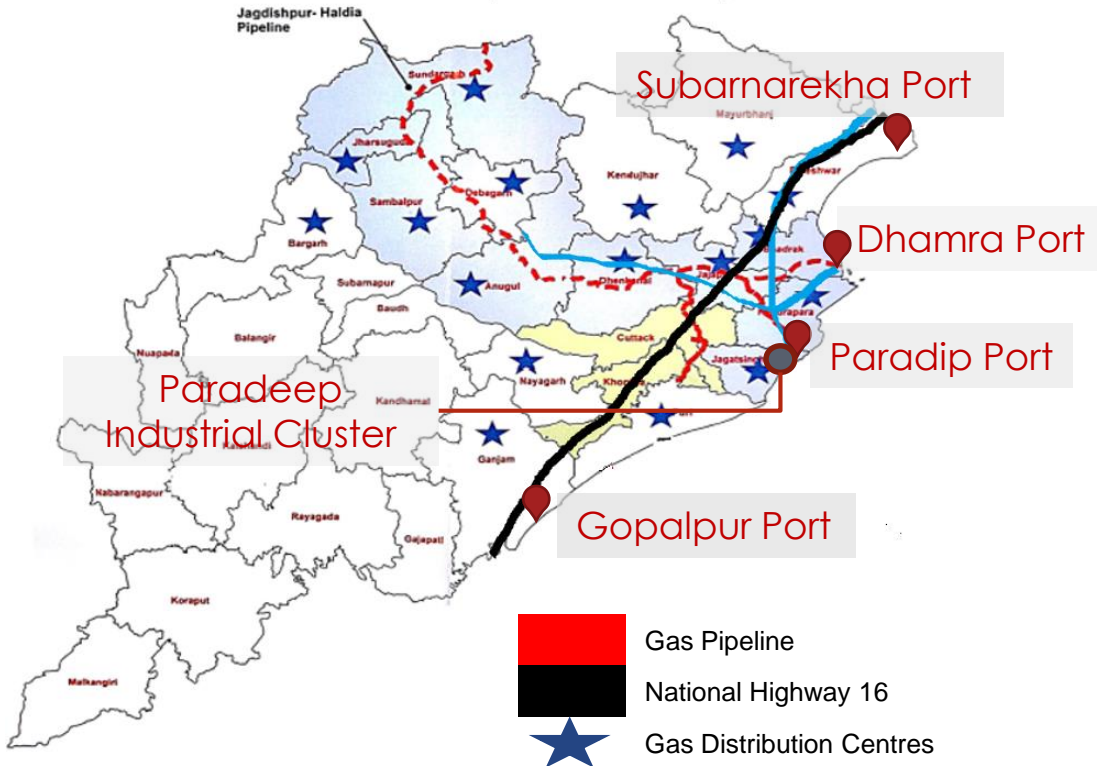


Locational Advantage:

- Situated adjacent to the Paradeep Port, a deep-draught all-weather port; largest in Eastern India
- Connected to the hinterland through the Cuttack-Paradeep and Haridaspur-Paradeep dedicated railway freight corridors
- Road access through National Highway 5A; connecting to NH-16 (part of the Golden Quadrilateral)
- Perennial 536.7 MLD treated water supply

Salient Features:

- 10,877 acres of industry-ready unencumbered land parcels
- Quality power connection through dedicated industrial grid stations
- Upcoming Common Effluent Treatment Plant
- Robust infrastructure framework for solid waste and sewerage
- Logistics hub with common warehousing Unit
- Upcoming Mega Industrial Township to accommodate 25,000-50,000 workers with social infrastructure

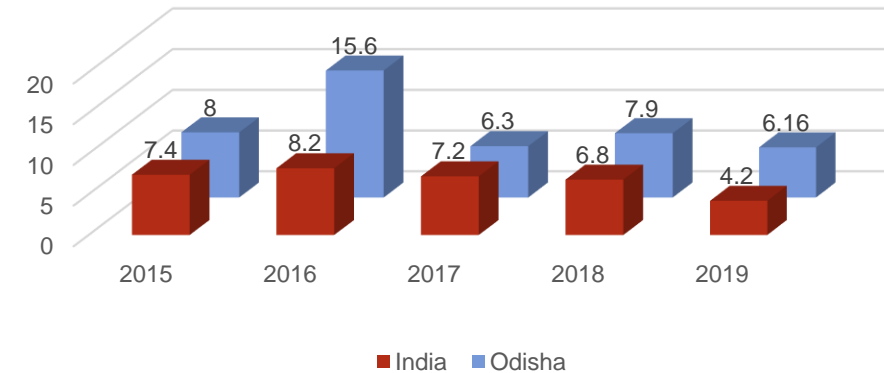




Odisha vs. Other States - Illustration



Growth Rate (in %) India vs Odisha



A. Stable and Transparent Governance Framework

- 2 decades of policy stability leading to continued GSDP growth

B. Automobile and Auto-components Industry: Priority Sector

- Best-in-class incentives and facilitation

C. Abundant availability of raw materials

- **20%** of India's steel making capacity and **largest** Stainless Steel Producer in India

D. Gateway to the ASEAN Region and access to Indian Hinterland

- 127 kms to the **Largest Port** in Eastern India and connectivity through the National Highway network to the rest of India

E. Competitive Cost of Doing Business

- Industrial Electricity Tariff of **INR 4.35 per unit** and Water Tariff of **INR 19.11 per KL**



Applicable Incentives as per Industrial Policy



- Depending on investment and employment generated:
 - **10% capital subsidy** on investment in plant and machinery upto **INR 50 crores** for automobile units
 - **INR 0.25 to 1.25 per unit** reimbursement of power tariff for **5 years**
 - **INR 1,750 to 4,000 per person** newly trained or undergoing skill upgradation for **3 years**
- **100% stamp duty exemption** for transfer of land from State Infrastructure Development Corporation to Industrial units or from Private Industrial park developers to Industrial units
- **Exemption from payment of electricity duty up** to a contract demand of 5 MVA or with captive power plants with non-conventional sources and bio-fuel for a period of **5 years**
- Reimbursement of **100% of net GST*** paid for a period of **7 years**, limited to 200% of cost of plant & machinery
- **Ready-to-use land parcels at subsidized land rates** with common facilities
- Electricity connection through **dedicated industrial feeders** and water connection **upto the industrial unit**

* Under consideration of State Government



THANK YOU



Government of Odisha

ODISHA
NEW OPPORTUNITIES

Industrial Promotion & Investment Corporation of Odisha Limited (IPICOL)
(A Government of Odisha Undertaking)

IPICOL House, Janapath, Bhubaneswar 751022, Odisha, India
☎ +91 674 2543461 📠 +91 674 2543766 🌐 www.investodisha.gov.in

Invest Odisha Mobile app   

Follow us on  @investInOdisha  /InvestOdisha  