About Invest India
Invest India is the National Investment Promotion and Facilitation Agency of the Government of India mandated to facilitate investments in India. Besides investor targeting and facilitation, Invest India runs effective programs for resolving issues and grievances of existing investors through its after-care programs.

A 150+ member team provides sector and state-specific investment opportunities, advises investors on regulatory procedures and clearances, and hand-holds investors through the entire investment process. Invest India leverages expertise of highly educated and experienced professionals, with prior experience of working with foreign multinational firms across areas such as investment banking, consulting, corporate strategy, taxation and tax.

Headquartered at New Delhi, Invest India coordinates with all Indian stakeholders such as central ministries, state governments, Indian missions across the globe, regulatory bodies, industry chambers, etc. In addition, Invest India has forged partnerships with a large number of foreign stakeholders such as foreign missions and trade offices in India, investment promotion agencies for key FDI source countries, sectoral industry associations and bilateral chambers. The firm has a strong working relationships with all Indian states and union territories, where it works to build capacity, formulation of regional plans for investment facilitation and industrial cluster development.

Invest India, set up in 2009, is a non-profit venture under the Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India. Currently, it manages key national missions and initiatives such as Make in India, Start-up India, Project Monitoring Group, Accelerating Growth of New India’s Innovations (AGNi), India Investment Grid (IIG) and Industrial Information System (IIS).

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Noida-Greater Noida-Yamuna Expressway
India’s Electronics Manufacturing Corridor

Cityscape of Electronic City Noida
Noida-Greater Noida-Yamuna Expressway was conceptualized and is being developed as a suburb to India’s national capital Delhi since 1970s. It has witnessed immense interest from IT/ITeS and electronics hardware manufacturing firms. So far, Noida’s development and positioning has been secondary to millennium city Gurugram. Noida-Greater Noida is likely to turn tables over the next decade on the strength of its excellent connectivity — 2 National Highways (NH-24, NH-58), Eastern Peripheral Expressway and expansion of Noida Metro. It is located at the intersection of the Western and Eastern Dedicated Freight Corridors (DFCs) and is also the gateway to the Delhi Mumbai Industrial Corridor (DMIC). Jewar Airport will be the largest airport in India. This region will be India’s electronics manufacturing hub and home to largest foreign direct investments cases.

**STATE SNAPSHOT**

- **GSDP Growth (FY 18):** 7.0%
- **Logistic Index (2019):** 9th Rank
- **HDI Rank (2018):** 18th Rank

**UP contributes:**

- **1st producer of foodgrains in India (FY 18):** 18.5% of total
- **15% of India’s population: Biggest consumption & labor pool (~200 Mn)
- **1st number of micro, small and medium enterprises in India.
- **14.2% of total**
- **2nd largest producer of leather products in India**

**UP Electronics Manufacturing Policy, 2017:** State’s vision to be the Electronics Manufacturing Hub of India

**One District, One Product:** 57 Districts in UP will be encouraged to develop product-specific clusters to encourage higher value addition and employment creation

**Government of India’s Phase Manufacturing Program (PMP) and Electronic Manufacturing Clusters (EMCs):**
- Noida, Greater Noida and Yamuna Expressway are declared EMCs
- UP biggest beneficiary of PMP, as it attracted majority of the component suppliers of Samsung, OPPO, Vivo and Xiaomi
**WHY NOIDA-GREATER NOIDA?**

Noida–Greater Noida contributes:

- **40% of India’s total mobile manufacturing**
- **Biggest agglomeration of Chinese factories in India**
- **55% of India’s mobile component manufacturers**

Eastern Peripheral Expressway - 125 Kms 6-lane access-controlled expressway has improved connectivity of Noida-Greater Noida-Yamuna Expressway region with the busiest national highway of India NH-48. It connects in an arterial format NH58, NH24, NH91 and NH92, and is fully operational since 2016.

Jewar International Airport

- Second international airport in Delhi National Capital Region: Likely to change the fortunes of the region by Lester and spur industrial activity.
- Planned to be the **biggest aerotropolis** in India

Largest electronics cluster in India with multiple anchor tenants such as Samsung, OPPO, Vivo, LG, Haier, Dixon, Delphi, Denso

Prominent Industrial Areas for Greenfield and Secondary Transactions

<table>
<thead>
<tr>
<th>Industrial Park</th>
<th>Total Area (acres)</th>
<th>Major Occupiers</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noida Special Economic Zone</td>
<td>310</td>
<td>Moserbear, PC Jewellers, Orient, Tech Mahindra, NTT Data</td>
<td>Established in 1985, hosts over 250 units employing 40,000 employees mainly in Gems &amp; Jewellery, Engineering and Software development sector.</td>
</tr>
<tr>
<td>Noida – Industrial plots at Sectors 57-68 (except Sector 66)</td>
<td>-</td>
<td>Hipad, XHI Technology, Sunwoda, FROG Cellkit, Eastcomp, Ceyang Electronics, Xiaolin Electronic, TMB Battery, Elite-on, NTL Electronics</td>
<td>No vacant plots but heavy sub-letting activity since 2015 when Chinese and Korean suppliers of electronics components started entering Indian market.</td>
</tr>
<tr>
<td>Noida – Industrial plots at Sectors 80-90 (except Sector 86 &amp; 88) and Sector 138-141 A</td>
<td>-</td>
<td>Samsung, Keihin India, Monirul Technology, TCS Techson, PPAP Automotive, Schenck RoTec, Dong Jin Electronics, Yingtong Electronics, SME Corp., Lianchuang Electronics, Dixon Technologies, Westbay Electronics, Halonex</td>
<td>Samsung in the process of expanding its production (1997), expanded to microwaves, air-conditioners, refrigerators, mobile phones (2005), expanded smartphone capacity to 120 mn units (2018).</td>
</tr>
<tr>
<td>Surajpur Industrial Area (Phase A, B, C, R, N)</td>
<td>2,541</td>
<td>Honda Cars India, Yamaha, JBM Auto, Moserbear, Motortherpsum, Mahle, Denso, Delpi</td>
<td>UPSIDC industrial parks: Focus Sector: Auto &amp; Ancillaries.</td>
</tr>
<tr>
<td>PPP Greater Noida</td>
<td>211</td>
<td>Remax Control Technology, Adshak Machine Tools</td>
<td>Encourages the export of various commodities and services.</td>
</tr>
<tr>
<td>Integrated Industrial Township Greater Noida Limited (IITGL)</td>
<td>747.5</td>
<td>Haier (anchor investor), Forme Trading</td>
<td>Being developed as an integrated industrial township under DMC.</td>
</tr>
<tr>
<td>World Trade Center-WTC, Greater Noida</td>
<td>42</td>
<td>Vivo (Rented Factory)</td>
<td>Vivo has leased 80,000 Sq Ft for WTC Noida for its production facilities since 2013.</td>
</tr>
<tr>
<td>Greater Noida – Ecochtch 8 &amp; Estn 11, II, III</td>
<td>2,446</td>
<td>LG, Toya Ink, ST Microelectronics, Dana Graziano, DongKuk Steel, ILJIN Electronics, OPPO Mobiles (Rented), Sony, Intex, Pepprico, Global Autoch, New Holland Fiat, Minda Corp, Holitech, Shriwanti Electronics, Le Mei Plastic</td>
<td>Greater Noida’s exclusive industrial area with focus sector: electronics manufacturing.</td>
</tr>
<tr>
<td>Greater Noida – Ecochtch 1, VI, VIII</td>
<td>-</td>
<td>OPPO Mobiles, OPPO-TEEMA 5v, Intex Technologies</td>
<td>Ecochtch (1,110 acres) was leased to OPPO and 100 acres at Ecochtch 8 were leased to 5v of OPPO and TEEMA in 2016.</td>
</tr>
<tr>
<td>Greater Noida – Ecochtch 3, X, XII</td>
<td>-</td>
<td>Anrick Electronics, SAMIWANG</td>
<td>Electronics component units are key occupiers.</td>
</tr>
</tbody>
</table>

Land rates in Greater Noida and Yamuna Expressway vary between INR 4,000-11,000 per sq.m. rentals vary between INR 22-23 per sq.ft per month.

Emerging Sectors

- **IT/ITES**
- **Food Processing Sector**

- Presence of large IT & E-commerce companies in Noida: PayTM, Adobe India, Oracle India, Wyre, HCL Technologies

Australia & New Zealand will also attract industries like Food Processing targeting the huge consumption market of Delhi and nearby suburbs such as Gurugram, Ghaziabad, Faridabad
Uttrakhand Pradesh is one of the key markets for Haier India not only because we have witnessed encouraging growth from the state in the past but also because of the state's strategic location in Northern India for us. The boost in local manufacturing to make India a global hub has provided the impetus & scale to our industry to become dollar positive. There is more investment coming in terms of making superior quality products, better R&D facilities & distribution networks.

- Eric Braganza, President, Haier India

India is uniquely positioned to grow at a time when the size of the smartphone market around the world is shrinking. The government’s Make in India initiative which began in 2014 with an intent to make India a global manufacturing stronghold has given impetus to manufacturing in India. This coupled with a gradual increase in taxes to cut down on imports has spurred the creation of more than 260 manufacturing units in the country.

-Sing Ye, India Factory General Manager, Vivo Mobile