Why Korea Plus?

**PRE-INVESTMENT STAGE**

1. Policy/regulatory advisory including FDI Policy
2. Location assessment
3. Opportunity assessment
4. Subsidy/incentive advisory

Unbiased & fact-based inputs for strategy formulation

**INVESTMENT EXECUTION**

1. JV & strategic partner search
2. Land/site identification
3. Approvals/compliance advisory
4. Corporate & industry introductions
5. Entry route advisory

Hand-holding support to establish base in India

**AFTERCARE SERVICES**

1. Policy impact analysis
2. Issue redressal support
3. Facilitation support for delays in licenses & approvals
4. Advisory support for expansion

Resolution to procedural hurdles ensuring smooth operations

A Strategic Manufacturing Location for Domestic Market and Exports
India: An Unparalleled Opportunity

**ECONOMIC**
- Fastest growing major economy
- 3rd largest economy by PPP
- USD 3.6 Tn consumer market (by 2025)
- 3rd largest by PPP
- 500 Mn urban population (by 2025)
- Average age of 29 years (youngest nation by 2025)
- 150 Mn middle class population (by 2025)
- 127 identified Agro-climatic zones, rich resources of raw material
- 2nd largest road network
- 4th largest railway network
- • USD 400 Bn market (by 2025)
- • 2nd largest smartphone manufacturer globally
- • 100% FDI under automatic route
- • Phased Manufacturing Program (PMP) to promote domestic manufacturing
- • USD 1 Tn market (by 2025)
- • 2nd largest FDI recipient
- • To contribute 15% to GDP (by 2030)
- • 127 identified Agro-climatic zones, rich resources of raw material
- • 2nd largest food production globally
- • 17 Operational Food Parks with ready infrastructure for setting up Food Processing units

**FOCUS SECTORS (MAKE IN INDIA)**

### Ports & Shipping
- USD 123 Bn investment projected under Sagarmala Project
- 95% of country's trade by maritime transport (by 2025)
- Cargo capacity of 2500 MTPA (by 2025)

### Auto & E-mobility
- USD 300 Bn automobile industry (by 2026)
- 3rd largest consumer of polymers globally
- 3rd largest producer of chemicals in Asia

### Textiles
- USD 222 Bn industry (by 2021)
- Largest producer of cotton
- Advanced Technology
- Apparel
- Footwear

### Media & Entertainment
- More than 400 Mn Internet users
- Digital advertising expected to grow at a CAGR of 32%
- Digital ad spending expected to grow at a CAGR of 22%
- To contribute 15% to GDP (by 2030)

### Construction
- USD 1 Trillion market (by 2025)
- 2nd largest in terms of volume
- 100 planned Smart Cities

### Chemicals
- USD 304 Bn market (by 2025)
- 3rd largest consumer of polymers globally
- 3rd largest producer of chemicals in Asia

### Food Processing
- 127 identified Agro-climatic zones, rich resources of raw material
- 2nd in total food production globally

### Auto & Auto Components
- 3rd largest automotive producer in the world
- By 2025, India is expected to be the 3rd largest automotive market by volume in the world
- Indian Auto Components industry to grow up to USD 250 Bn by 2026

---

Perfect Conditions

1. 2nd largest road network (5.5 Mn Km)
2. 2nd largest railway network
3. 12 major ports, 200 other ports
4. 5 upcoming industrial corridors
5. 3.3 Bn population
6. 500 planned Smart Cities

Supporting industrial corridors

- 20 Places Global Innovation Index 452 (2019)
- 10 Places Logistics Performance Index 448 (2018)

USD 11,700 FDI received
USD 600,000 GDP Growth
USD 20,000 Startups
USD 215,000 SMEs
USD 10,000 Industry Subsidies
USD 100,000 R&D
7 Passenger million
100 Graduates
200,000 Smartphones
236 Two Wheelers
7 Passenger Vehicles
9 Graduates

USD 175,000 Spent on Infrastructure
USD 20,000 Raised by Indian Startups
23,000 Digital Transactions
USD 8,000 USD 444
236 Smartphones
44 Two Wheelers
7 Passenger Vehicles
9 Graduates

Media & Entertainment
- More than 400 Mn Internet users
- Digital advertising expected to grow at a CAGR of 32%
- Digital ad spending expected to grow at a CAGR of 22%
- To contribute 15% to GDP (by 2030)

Construction
- USD 1 Trillion market (by 2025)
- 2nd largest in terms of volume
- 100 planned Smart Cities

Auto & Auto Components
- 3rd largest automotive producer in the world
- By 2025, India is expected to be the 3rd largest automotive market by volume in the world
- Indian Auto Components industry to grow up to USD 250 Bn by 2026

Food Processing
- 127 identified Agro-climatic zones, rich resources of raw material
- 2nd in total food production globally
- 17 Operational Food Parks with ready infrastructure for setting up Food Processing units

Textiles
- USD 222 Bn industry (by 2021)
- Largest producer of cotton
- Advanced Technology
- Apparel
- Footwear