

RFP for Selection of Agency for Video Production for Startup India

Conference Room, 1st Floor, Vigyan Bhawan Annexe, Maulana Azad Road, New Delhi – 110001

Pre-bid Clarifications:

1 – Are recognized MSMEs exempted from submitting EMD, operation for a minimum of 3 years as on 1st January 2020 & cumulative revenue from video production work of Rs. 50 Lacs or above in the last three financial years (2016-17, 2017-18 and 2018-19)

- Yes, recognized MSMEs will get the same exemptions as DPIIT Recognized Startups. Please submit recognition proof for the same along with your bid.

2 – Are proprietorship firms allowed to participate in the bid?

- Yes, proprietorship firms are welcome to participate in the bidding.

3- How many pen drives with the soft copy of the technical bid need to be submitted?

- Only 1 pen drive with the technical bid needs to be submitted with the proposal.

4 – The tentative list of cities for the video shoot. Expected Accuracy: ~70%

Delhi NCR	23
Bangalore	20
Chennai	5
Mumbai	6
Pune	3
Chennai	3

*For shoot locations other than Delhi NCR, Mumbai, Bangalore & Chennai - Travel and boarding costs shall be reimbursed based on actual bills produced with pre-approval of Invest India; The reimbursement will be capped to maximum INR 25,000/- inclusive of all taxes.

Bidders are requested to also share the cost per 2-3 minute & 8-10 minute video without factoring travel expenses, in a separate rate card apart from the financial bid. This will not be used for evaluating the financial bids. This rate card shall only be used for cities outside the four metros for which travel costs will be provided separately.

Dated: 11/02/2020