

Request for Empanelment for Selection of an Agency for Media Planning for Startup India

Financial Bid Opening Result | 22/10/2019

Name of the Organization	Technical Score	Financial Score	Final Weighted Score
Yaap Digital Pvt Ltd	85.33	66	79.56
Performics India	92.33	43	77.65
ANJ Creations	68.67	94	76.39
Span Communications	63.00	100	74.10
Allied Media Network Pvt Ltd	60.67	88	68.75

This is with reference to the Financial Bid opening held on 22nd October 2019 at 03:00 PM in its office located at 1st Floor, Vigyan Bhawan Annexe, Maulana Azad Road, New Delhi -110011.

In this regard, the Financial Bids were opened in presence of the committee members and qualified bidders. As per the tender, the top 3 bidders; Yaap Digital Pvt Ltd, Performics India & ANJ Creations shall be empanelled. Final award of empanelment is subject to verification of the documents, terms and conditions and approval of Tender evaluation committee.