SECTOR HIGHLIGHTS

Market Size:
USD 177 Bn in 2019, USD 350 Bn by 2025

#1 sourcing destination

43% of IT-BPM services exported in 2018

2nd Largest
start-up ecosystem in the world

#1 destination in Asia for new innovation Centers, 2nd worldwide

Digitally Skilled
talent pool of 450,000 - 500,000 people

Contributes 8% to India's GDP

USD 1 Tn
digital economy by 2022

2nd Fastest
growing Data Center Region in Asia Pacific

GROWTH DRIVERS

1 850 Mn
internet users by 2025

2 825 Mn
smartphone users by 2022

3 USD 150 Bn
Smart Cities opportunity: Under the “Smart Cities Mission”, Ministry of Housing and Urban Affairs plans to create 100 Smart Cities by 2023

4 USD 15 Bn
Indian IoT market by 2020

5 JAM Trinity (Jan Dhan – Aadhar – Mobile) to enable digitisation across industries

6 BharatNet aims to provide a minimum of 100 Mbit/s broadband connectivity to nearly 625,000 villages

7 India saw 25 Bn digital transactions in 2017-18; digital payments market to reach USD 1 Tn in 2023

8 India to become a USD 1 Tn Digital economy by 2023, through government technology adoption initiatives such as Aadhar, GSTN, BHIM

9 Preferred destination for global R&D spend

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KEY SUB SECTORS

- IT Services
- Packaged software (Saas), FMS, HCM
- Global ER & D (3.2% growth)
- BPM
- Hardware Segment

KEY STAKEHOLDERS

- Ministry of Electronics and Information Technology, Government of India
- Department of Telecommunications
- India Electronics & Semiconductor Association
- DSCI

GOVERNMENT INITIATIVES

- Open FDI Policy: FDI up to 100%
- Special Economic Zones (SEZs) Policy
- National e-Governance Plan (NeGP)
- National Software Policy 2019
- Establishment of Software Technology Parks of India (STPIs)
- National Cyber Security Policy 2013
- National Task Force on IT and Software Development
INDUSTRY CLUSTERS/ZONES

MAJOR IT PARKS IN INDIA

- Chandigarh/ Gurgaon/ Greater Noida
- Infocity, Gandhinagar
- Magarpatta Satellite Township, Pune
- ITPL, Bengaluru SEZ
- Noida Special Economic Zone
- Techno Park, Thiruvananthapuram
- SIPCOT IT Park, Chennai SEZ
- Hyderabad, HITEC City
- Millennium City IT Park, Kolkata

KEY PLAYERS IN INDIA

- Tata Consultancy Services
- Infosys
- WIPRA
- Google
- IBM
- Amazon
- Microsoft
- SAP
- Oracle
- Cisco
- Intel
- Accenture
- Tata Consultancy Services
- Infosys
- WIPRA
- Google
- IBM
- Amazon
- Microsoft
- SAP
- Oracle
- Cisco
- Intel
- Accenture
HOW WE HELP INVESTORS

RESEARCH CONTENT PROVIDED

POLICY ADVISORY/REPRESENTATION

STAKEHOLDER MEETING

SITE VISITS

LOCATION ANALYSIS

ISSUE RESOLUTION

REGULATORY CLEARANCE FACILITATION

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