

On the basis of the technical evaluation done by the committee between 7<sup>th</sup> September 2018 and 12<sup>th</sup> September 2018., the financial bids of the following two bidders were opened in the presence of their authorized representatives on 15<sup>th</sup> October 2018(Annexure 1). As per paragraph 19 of the data sheet, only bidders with a technical score of more than 60 were considered for the next stage at the time of opening of the financial bids.

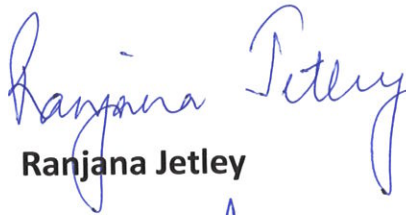
S.No.	Bidder Name	Name of the representatives
1	Adfactors Advertising	Prakash Kumar
2	Animal Advertising	Mr. Kunel Gaur, Ms. Sharon Borgoyari

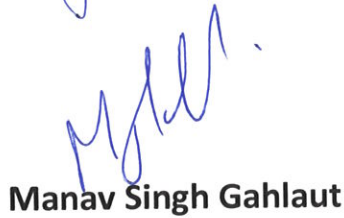
The combined score from technical and financial bids for each of the bidders is provided as under:

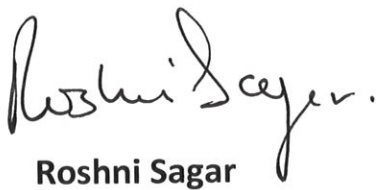
S.No.	Bidder Name	Combined Technical and Financial Score	Remarks
1	Animal Advertising	84.6	Successful Bidder
2	Adfactors Advertising	65.4	

Based on the combined score i.e technical and financial score Animal Advertising, obtained the highest score and ranked as no. 1 thus was declared as successful bidder.

### Evaluation Committee

  
Ranjana Jetley

  
Manav Singh Gahlaut

  
Roshni Sagar

  
Dushyant Thakor

  
Vivek Abraham