GIVING WINGS TO YOUNG ENTREPRENEURS

#startupindia
WHAT IS STARTUP INDIA HUB

"Startup India Hub will be a single point of contact for the entire ecosystem and enable knowledge exchange and access to funding."
– Startup India Action Plan, Jan 2016

OBJECTIVES
- The Hon’ble Prime Minister launched the Startup India movement on 16th January, 2016
- Startup India Hub campaign comes under Invest India, the official Investment Promotion and Facilitation Agency of the Government of India, mandated to facilitate investments into India.

CONSOLIDATE
- Bring all stakeholders to a common platform
- Value proposition for all stakeholders

GROW
- Connect with the global ecosystem
- Stimulate others to join the ecosystem

FACILITATE
- Access to information and knowledge
- Handholding support

HOW WE HELP STARTUPS

CALL CENTRE
Toll Free Number
1800115565

EMAIL QUERY
Email ID and Website
dipp-startups@nic.in,
startupindia.gov.in

TWITTER SEVA
Handle
@startupindia

MASS OFFERINGS
- RECOGNISED STARTUPS (as per DIPP definition)
- QUALITATIVE FILTER (Innovative startups)

CONSOLIDATE GROW FACILITATE

BESPOKE OFFERINGS
- DEDICATED FACILITATION OFFICER

FULL FACILITATION
- Incubator Application
- Handholding Services
- Regulatory Advisory

VIRTUAL HUB
- 1. Learning & development materials
- 2. Relevant tools & templates
- 3. Mentor matching/connect

BASIC FACILITATION
- 1. Policy Clarifications
- 2. Technical Issues
- 3. Knowledge Tools

MASS OFFERINGS
- Policy Feedback
- Basic Advisory
- Financing Tools

VIRTUAL HUB
- Government schemes/ funds aggregator
- Investor connect
- Raise money via online/ offline contests

INVEST INDIA

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India

2nd largest startup nation in the world

Startups Split by Region

- DELHI/NCR: 25%
- BENGALURU: 27%
- MUMBAI: 16%
- HYDERABAD: 6%
- KOLKATA: 5%
- PUNE: 2%

Startups Split by Industries

- E-Commerce
- B2B
- Consumer Internet
- Mobile Apps
- SaaS
- Other
- Engineering
- Construction
- Agri Products
- Textile
- Print & Packaging
- Transport & Logistics
- Outsourcing & Support
- Other

20K+ Total Startups

Internet Users Growth by Segments (MN)

- Non-mobile
- Mobile

2012: 357
2013: 481
2014: 614
2015: 730

Source: NASSCOM (Indian Startup Ecosystem - Traversing the maturity cycle Edition 2017), Invest India Research

Enabler

2nd largest consumer internet market in the world

Internet Users Growth by Segments (MN)

Overview of the virtual hub

The Startup India Virtual Hub is a one-of-its-kind online platform for stakeholders of the entrepreneurial ecosystem in India to discover, connect and engage with each other. The portal will host startups, investors, funds, mentors, incubators, accelerators, government bodies, academia, and general users. The development of the portal was formally announced during the first anniversary event of the 'Startup India' campaign by the Hon'ble Commerce & Industry Minister Smt. Nirmala Sitharaman on 16th Jan, 2017.

Built on a gamification based model, the Virtual Hub will be a dynamic and interactive platform that will facilitate information discovery, entrepreneurial learning and development, networking, mentorship, funding and lots more for startups and other registered users. The objective is to reduce knowledge asymmetry, enable information discovery, and create a conducive environment for startups to flourish in an engaging ecosystem. It will also serve as the dedicated technological infrastructure for all (Government and private) entities to participate in and engage with the booming Indian startup ecosystem.

Salient features of the hub

KNOWLEDGE BANK:
Increase your knowledge about the important aspects of entrepreneurship, through impactful reading materials and specially curated videos on topics like company registration, investor engagement, innovation and business and much more.

PROGRAMS:
Participate in events, workshops, competitions, hackathons and other programs run by corporates and government organizations on the hub and to access funding, mentorship and deals.

LEARNING & DEVELOPMENT:
Access an assortment of special learning programs like the Startup India Learning Program, Introduction to AI, Introduction to Data Analytics and lots more.

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GOVERNMENT SCHEMES:
Explore and apply to the right government scheme or grant from various ministries and government departments for your startup.

INTELLIGENT CHATBOT:
An artificially intelligent chatbot is specially deployed on the hub to collate information from the portal and reply to all types of user queries over an interactive chat interface.

NETWORKING AND ENGAGEMENT:
Discover and connect with startups and enablers of the entrepreneurial ecosystem in India, including investors, mentors, incubators, accelerators and government bodies. A user can connect with up to 3 other stakeholders in a week.

TOOLS & TEMPLATES:
To build a successful business, you need the right resources. Download the ready-made templates on Human Resources, Legal and Pitch Deck Guidelines etc. to save your valuable time from non-core activities and focus on building your startup.

NEWS FEED AND BLOGS:
Stay on top of the latest developments in the startup world and read inspiring startup success stories that fuel your dream.

DISCUSSION FORUM:
Wish to have other users' perspectives on your startup queries? Post all your questions on the dedicated forum to get answers from the community.

OPEN API PLUG-N-PLAY MODEL:
The Hub is the first government website in India to be built on an open API architecture allowing seamless integration of content from Government and private stakeholders across India and World.