

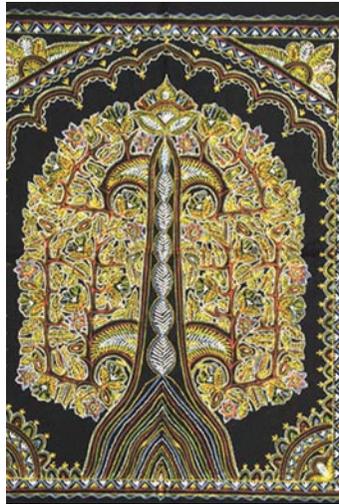


सत्यमेव जयते

Government of Gujarat



COTTAGE & RURAL INDUSTRIES POLICY 2016



Cottage and Rural Industries
Industries and Mines Department
Government of Gujarat



सत्यमेव जयते

Government of Gujarat

**COTTAGE
&
RURAL
INDUSTRIES POLICY 2016**

Commissioner
Cottage and Rural Industries
Industries and Mines Department
Government of Gujarat
Gandhinagar

Contents

1. Preamble	1
2. Definitions	3
2.1. Cottage Industry	3
2.2. Rural / Village Industry	3
2.3. Khadi	3
2.4. Handloom	3
2.5. Handicrafts	3
2.6. Languishing Crafts	4
2.7. Start-up	4
3. Vision, Mission, Objectives	5
3.1. Vision	5
3.2. Mission	5
3.3. Objectives	5
4. Policy Period	6
4.1 Operative Period	6
5. Cottage & Rural Industries Policy 2016 Initiatives	7
5.1 Preservation and Revival of languishing crafts	7
5.2 Skill Development and Up-gradation	7
5.3 Design Development Support	8
5.4 Marketing Support and Crafts Tourism	9
5.5 Credit Support	11
5.6 Infrastructure Development	12
5.7 Technology and Innovation	14
5.8 Equipment, Tools and Production Support	15
5.9 Social Security	16
5.10 Special Incentives for Women	17
5.11 Environment friendly Products	18
5.12 Awards and Recognition	18
6. Strengthening Institutional Mechanism	20
7. Existing Schemes	21





Cottage & Rural Industries Policy 2016

Government of Gujarat
Industries and Mines Department

GR No. : CIP/102016/151/Kh
Sachivalaya, Gandhinagar

Date : 15-02-2016

Read :

- 1) Industries and Mines Department's Resolution Dt. 28/04/2015 No: BJT-102015-180-(INC)-Kh

Resolution

1. Preamble

- 1.1 Cottage and Rural Industries have shown their impact on national and regional economies throughout the world. In both developed and developing countries, cottage and village industries have been recognized as an effective instrument for creating employment opportunities with a small amount of capital investment, equitable distribution of national income, balanced regional growth and development of rural and semi urban areas. They are also quite significant in achieving various social goals such as removal of poverty, attainment of self-reliance, reduction in disparities in income, wealth and standard of living.
- 1.2 The cottage and village industries produce a myriad range of products such as leather and cotton goods, ceramic handicrafts, gems and jewelry, metal goods, etc. The handloom and handicrafts sectors which make a valuable contribution to our economy, also have the potential to play a much bigger role given the right environment.
- 1.3 Gujarat is endowed with a rich tradition of handloom, handicrafts, embroidery, bead work, wood crafts, stone work, jewellery, printed and woven clothes, intricate tribal and kalamkari art form, earthen pottery and clay made items among others that reflects the cultural heritage of the State. The traditional weaves and crafts of Gujarat stand unique with their diverse and exquisite patterns as well as aesthetic appeal. The crafts of Gujarat enjoy a popular appeal and hold an important position in the domestic as well as international markets because of their variety, colour, forms, utility, and a tradition of historical lineage on which they are based.



- 1.4 Gujarat has a rich legacy of weaving and handicrafts, encompassing disciplines like—embroidery, tie-dye, block printing, beadwork, metalworking, woodcarving, lacquer work, pottery, marquetry, quilting, stone carving among others.
- 1.5 With the advent of industrialization, cottage and village industries have witnessed a decline. The sector despite having economic and social significance, currently faces a number of threats and challenges hampering its growth:
 - Lack of easy access to credit
 - Highly Unorganized
 - Inadequate raw material supply
 - Inadequate infrastructure and technology
 - Limited access to markets
 - Lack of quality control
- 1.6 The Government of Gujarat has been pro-actively encouraging the development of cottage and rural industries through focused interventions in the form of credit support, equipment and tool kits, marketing support, infrastructure development, skill development and design. The Government is committed to continue its endeavor to improve the livelihoods of people associated with the sector by providing all possible backward and forward linkages to enable them to produce products of marketable quality and cost.
- 1.7 The Cottage and Rural Industries Policy 2016 aims at preserving, strengthening and promoting the traditional and eco-friendly cottage and rural industries of Gujarat for the socio-economic up-liftment of the people associated with the sector and for inclusive economic growth and development. The policy interventions are directed towards inducing a culture of self-sustenance and self – reliance among the people associated with the sector. The focus is on enhancing supplementary employment by providing the artisans an enabling and conducive environment and adequate support in areas like skill development, design development, marketing, access to credit, infrastructure development and stimulating entrepreneurship.



2. Definitions

2.1 Cottage Industry

Cottage Industry is an enterprise where products are made / services rendered mostly from home or from a work-shed, generally by the owner or with the help of family members / limited number of wage earners.

2.2 Rural / Village Industry¹

Any industry located in a rural area which produces any goods or renders any service with or without the use of power and in which the fixed capital investment per head of an artisan or a worker does not exceed [one lakh rupees] or such other sum as may by notification in the Official Gazette, be specified from time to time by the Central Government. Any other non-manufacturing unit established for the sole purpose of promoting, maintaining, assisting, servicing (including mother units) or managing any village industry.

“Rural Area” as declared under Khadi and Village Industries Commission (KVIC) Act 2006, means the area comprised in any village and includes the area comprised in any town, the population of which does not exceed twenty thousand or such other figure as the Central Government may specify from time to time.

2.3 Khadi²

Any cloth woven on handlooms in India from cotton, silk or woolen yarn handspun in India or from a mixture of any two or all of such yarns.

2.4 Handloom³

Handloom means any loom, other than powerloom.

2.5 Handicrafts⁴

Items made by hand, often with the use of simple tools, and generally artistic and/or traditional in nature. They are also objects of utility and objects of decoration.

^{1,2} Khadi and Village Industries Commission Act, 1956 (NO . 61 OF 1956) , (As amended up to 22nd March 2006)

³ Section 2(b), The Handlooms (Reservation of Articles for Production) Act, 1985 (29th March 1985)

⁴ Development Commissioner for Handicrafts (DC Handicrafts), Ministry of Textiles, Govt. of India





2.6 Languishing Crafts

A traditional Craft – be it handloom or handicraft – is said to be languishing, when it has ceased to be practiced any more, or is practiced by a few whose number is fast dwindling. This may be due to any of the following reasons:

- reluctance in the newer generation to take-up or learn the craft
- non-availability of raw-material
- lack of market relevance

2.7 Start-up

Start-up is an entrepreneurial venture or a new business in Cottage and Rural Industries sector incorporated or registered in India not prior to five years and working towards innovation, development, deployment or commercialization of new products, processes or services driven by innovative processes.



3. Vision, Mission, Objectives

3.1 Vision

To promote the growth and development of cottage and rural industries in Gujarat, with special emphasis on the socio-economic development of the people engaged in the sector through the generation of supplementary employment opportunities, improvement in their quality of life, and the preservation of traditional crafts as living heritage.

3.2 Mission

To expand supplementary employment opportunities in the cottage and rural industries sector by providing a conducive and enabling environment, and empowering people by facilitating access to credit support, marketing support, infrastructure and skill development, technology upgradation, innovation, as well as promote the cultural heritage of Gujarat's khadi, handloom and handicrafts.

3.3 Objectives

- To strive towards the **socio-economic upliftment** and overall improvement in the **quality of life of people** engaged in Cottage and Rural Industries
- To **revive** and **preserve the languishing crafts** of Gujarat by providing support and strengthening the value chain
- To set up a **Crafts Museum** showcasing the exquisite arts and crafts of Gujarat and as a platform for outstanding craftsmanship of its artisan
- To provide **focused skill development** to artisans through targeted training in design, production processes, marketing and business skills to **enhance the marketability** of their products
- To strengthen and **facilitate development of infrastructure** to provide improved working environment to the artisans, increase the production capacities, enhance product quality and provide better market access
- To provide **improved tools and technology** to the artisans to facilitate production of better products efficiently
- To **strengthen the 'Garvi Gurjari' brand** to reflect a quality craftsmanship
- To **expand the marketing avenues for artisans and craftspersons** by promoting craft clusters through tourism





- To **encourage and promote an entrepreneurial eco-system** by incubating innovative ideas
- To encourage **Public Private Partnership (PPP)** in the development of cottage and rural industries sector
- To improve **the socio-economic condition of women** engaged in this sector by providing them special support and incentives
- To facilitate **enhanced livelihood opportunities** to encourage the younger generation of artisans to continue practising their traditional crafts
- To ensure **access to credit, comprehensive social security and welfare measures** for the people engaged in the sector
- To **strengthen and provide** financial assistance and credit support to industrial cooperatives working in this sector
- To promote and propagate the use of **environment friendly products, raw materials and production processes**



4. Policy Period

4.1 Operative Period

- This Policy will come into effect from the date of issuance of Government Resolution (GR) and will remain in force till 31st March 2021 or till the declaration of a new or revised Policy, whichever is earlier.
- Any GR / Circular pertaining to the existing Government of Gujarat schemes issued earlier will continue to remain in effect until the notification of any amendment(s) as per the guidelines of this Policy.



5. Cottage & Rural Industries Policy 2016 Initiatives

5.1 Preservation and Revival of languishing crafts

There are many crafts like Rogan Art, Pithora Painting, Sujni and Mashroo Fabric, which represent Gujarat's rich cultural heritage but are on the decline due to various economic and other factors.

5.1.1 To preserve and revive the heritage of languishing crafts, the State Government would initiate the concept of **"One Village One Product"** (OVOP) for these crafts on a pilot basis. As part of this initiative the following focused **interventions and support** would be provided:

- Identification of languishing crafts and promoting their production as a single niche and high quality product in the village where it has been practised traditionally
- Providing focused support in the form of diagnostic research, facilitating availability of raw material, training in design development and product diversification
- Support for marketing and branding the products
- Ensuring comprehensive coverage to the artisans under various social security schemes

5.1.2 Artisans practising languishing crafts would be provided **special marketing support** :

- They would be extended special rebate on sales of products
- They would be facilitated to participate in National and International fairs / exhibitions. Logistics and other incidental expenses would be sponsored by the State Government. They would also be provided free stall space in exhibitions organized by the Department of Cottage and Rural Industries

5.2 Skill Development and Up-gradation

The Department of Cottage and Rural Industries currently provides training programmes of varied skill levels and duration in different technical trades. These programmes would be streamlined with focus on meeting the skill and business needs of the artisans and craftpersons.





- 5.2.1 The Department would focus on imparting skill training in its core area of handloom and handicrafts sector through its institutions / boards using their existing infrastructure facilities. **Modular certificate training programmes** covering various aspects of the value chain such as product design & development, production processes and other technical skills would be undertaken.
- 5.2.2 **Capacity building of artisans** with an emphasis to train them in soft skills like interpersonal skills, negotiation skills, and business skills like product costing, financial management, export procedures and entrepreneurial skills that enhance their capabilities in running their own enterprises would be undertaken. The State Government would actively collaborate with Export Promotion Council for Handicrafts (EPCH) to provide focused training on exports.
- 5.2.3 Experts having knowledge of respective domain area would be empanelled as resource persons to conduct the training programmes. These would include faculty from renowned design institutions, award winning artisans and master craftsmen of the state.
- 5.2.4 A comprehensive system of evaluation of the training programmes conducted would be developed. This would include both structured feedback from the trainees and third party evaluation of the training programmes.

5.3 Design Development Support

Design is an intrinsic part of handloom and handicraft products. To provide innovative and contemporary designs to the artisans, the Government under the “Design & Product Development” component of the Cluster Development Scheme (CDS), provides financial assistance to the clusters to avail the services of empaneled and freelance designers for new designs and product development. New initiatives would be undertaken to provide the artisans and craftsmen the required orientation to the changing design and fashion trends prevalent in the market.

- 5.3.1 With the objective to enable the artisans engaged in **cane and bamboo crafts, pottery and clay idol making, leather, jute and natural fiber articles**, to produce contemporary and high quality products, a **Design Studio** would be set up in Gujarat Matikam Kalakari & Rural Technology Institute (GMK&RTI). The Design Studio would facilitate the artisans practising these crafts by providing them training in design and product development, colour theory, packaging & branding, marketing, use of



new tools and technology so as to enhance their efficiency, productivity and income levels. The design studio would have computer aided design section, packaging section, training hall, display area, store area, cafeteria and lodging facilities.

- 5.3.2 Additionally, to provide support in design innovation and product diversification for the **Khadi and Handloom sector** also, another **Design Studio** would also be established. It would serve as a resource and training center for providing latest design trends and forecast, production and marketing support to individual artisans as well as industrial cooperatives. Professional designers in the Design Studio, would help artisans enhance their traditional skills and create new contemporary collections by introducing them to new techniques, and technologies thereby improving the marketability of their products.
- 5.3.3 Design workshops would be conducted for artisans using the services of expert designers from institutions like Centre for Environmental Planning and Technology University (CEPT), National Institute of Fashion Technology (NIFT), National Institute of Design (NID) as well as practitioners from industry. This would be in addition to the design module in the regular training programmes.
- 5.3.4 Designers would be encourage to provide innovative designs online by providing remuneration for each design selected.
- 5.3.5 It is planned to facilitate and provide artisans with professional inputs and expertise through an industry-academia interface. as part of the initiative. A set of projects aimed at providing support in the areas of design, product development, marketing, technology up-gradation and management to the artisans would be identified and offered as internship opportunities to students of reputed institutions. The students would visit the craft region / clusters to undertake their study.

5.4 Marketing Support and Craft Tourism

A market-oriented approach is crucial for the success of the cottage and rural industries sector. To this end, the State Government is providing extensive support and would further facilitate in expanding marketing avenues and brand building of ethnic products.

- 5.4.1 Looking to the growing popularity of handloom and handicraft products of Gujarat and keeping in view the steadily increasing number of domestic and foreign tourists visiting Gujarat, craft clusters would be linked with popular tourist destinations of the State, and promoted in collaboration





with the State Tourism Department. **Development of craft circuits** would enable promotion of crafts, help in generation of new markets, employment and income opportunities for the craftspeople.

- 5.4.2 The State Government would seek **participation of private retail-chains** to expand marketing avenues.
- 5.4.3 Groups of artisans practising languishing crafts would be sponsored for participation in select international exhibitions / fairs. They would also be provided additional support through stalls provided free of cost, logistics and incidental expenses in exhibitions organized by the Department of Cottage and Rural Industries.
- 5.4.4 Artisans practising languishing crafts would be provided special rebate on sales of handicrafts.
- 5.4.5 A new scheme providing **Market Development Assistance as incentive to Khadi artisans & institutions** would be implemented. It would provide for equal incentive to the artisan, the institution and the customer, on production and sales of Khadi and Poly-vastra products throughout the year.
- 5.4.6 The State Government would facilitate artisans / industrial cooperatives in attaining Geographical Indication (GI) certification to protect intellectual property rights of the products. The State Government would carry out promotional campaigns to promote and market the GI approved handloom and handicraft products as exclusive products. The State Government would seek suggestions for identifying other potential crafts / products of the State that would benefit from GI certification. Seminars would be conducted to make the artisans aware about the process and benefits of GI certification.
- 5.4.7 Gujarat State Handloom & Handicrafts Development Corporation (GSHHDC), provides marketing support to the artisans/weavers by selling their products through its chain of 26 Garvi-Gurjari emporia/retail outlets. The network of Garvi-Gurjari retail outlets across the country would be further strengthened and expanded.
- 5.4.8 **Artisans would be provided space** for sale of their products **at shopping malls / complexes** in big cities by Industrial Extension Cottage (iNDEXT-c), which would hire the place on rent.
- 5.4.9 E-Commerce is one of the most promising channels in today's marketing scenario. It facilitates easy availability of goods at global level and helps artisans in establishing a direct link with the clientele. Recognizing the

tremendous potential and opportunities that e-Commerce can offer to artisans by bringing the market to their doorstep, the State Government provides a platform for online sales of handloom and handicraft products through 'Gurjari e-Store' (<http://www.estoregurjari.com/>). An online directory of artisans and products is also maintained at 'Crafts of Gujarat' (<http://craftofgujarat.gujarat.gov.in/>). Capacity building programmes in e-Commerce would be undertaken to assist and facilitate the artisans / producer groups in exhibiting and marketing their products through online platforms. This would also help elimination of middlemen.

- 5.4.10 The Purchase Policy of the State Government, provides a special provision for all Government offices, boards & corporations to purchase products up to Rs. 40,000/- from recognized Khadi institutions without tender process. This limit would be revised to increase the purchase limit.
- 5.4.11 To promote the sales of handloom and handicraft products, the State Government provides regular as well as special rebate on sales of products to all the recognized handloom and handicraft industrial cooperatives. Women industrial cooperatives are provided additional rebate.
- 5.4.12 Department of Cottage and Rural Industries has been actively organizing exhibitions / fairs to provide a platform to the artisans / weavers / micro-entrepreneurs to market and sell their products. The artisans / weavers are also provided space for live demonstration of their crafts in these exhibitions. Gujarat Khadi Village and Industries Board (GKVIB) organizes the 'Khadi Utsav', a national level event to showcase and market Khadi products. Sales outlets are provided to the artisans in its Urban Haats at Ahmedabad and Bhuj.
- 5.4.13 To facilitate direct linkages between the artisans and potential buyers, markets, exporters and marketing organizations, national and international buyer-seller meets are being organized.
- 5.4.14 The State Government has been instrumental in facilitating and promoting the use of 'Handloom Mark' by 187 handloom industrial cooperatives in the State. The Handloom Mark certifies the genuineness of the handloom product.

5.5 Credit Support

The State Government is providing comprehensive credit support and financial assistance to the people engaged in the cottage and rural industries, through its bankable and interest subvention schemes.





- 5.5.1 To promote self-employment among the rural and urban unemployed youth and artisans, the State Government under the **Shri Vajpayee Bankable Yojana (VBY)** provides financial assistance for 395 approved project profiles in the business, industry and service sectors. To expand its scope, a negative list of activities, modelled on the pattern of the Prime Minister's Employment Generation Programme (PMEGP) would be introduced. All viable projects / activities except those in the negative list of activities would be eligible for credit support.
- 5.5.2 Dissemination of information and guidance about the schemes would be provided through a toll-free helpline.
- 5.5.3 The **Dattopant Thengadi Artisan Interest Subsidy Yojana (DTAISY)** provides credit support to registered artisans for the purchase of raw materials and/or machinery. The scheme provides both margin money subsidy on the loan amount and interest subsidy.
- 5.5.4 To facilitate employment generation and development of new projects in rural areas, the State Government provides margin money subsidy under the **Jyoti Gramodyog Vikas Yojana (JGVY)**.

5.6 Infrastructure Development

The State Government is implementing several schemes to provide assistance to industrial cooperative societies for the creation and development of infrastructure which facilitates enhanced product quality, optimum realization of output as well as improved working environment for people engaged in the sector. Clusters are instrumental in improving competitiveness, developing synergies, introducing innovation and providing employment to a number of people in and around the cluster. The State Government would continue to lay special emphasis on cluster development by adopting 'a need based cluster specific' approach by providing them special assistance under various schemes to build their capacities, and help make them more innovative, efficient and competitive.

- 5.6.1 A **State Crafts Museum** showcasing the historical lineage of the ethnic crafts and its aesthetic craftsmanship would be setup. The outstanding works of highly skilled master craftsmen and awards winners across the state would also be displayed.
- 5.6.2 The Craft Business Development Center (CBDC) scheme was introduced under the PPP mode. Under the scheme, the State Government provides financial assistance of 70% on the project cost of up to Rs. 7 Crores over a period of 10 years. The remaining 30% of the fund is to be contributed by the beneficiary artisan group. To give a fillip to Public-Private partnership projects in this sector, the CBDC scheme would



be revised and revamped. Viable projects with unit cost ranging from Rs. 3 crores to Rs. 7 crores would be eligible for availing financial assistance under the scheme.

5.6.3 The State Government, with the aim of providing artisans improved working environment and infrastructure facility, has implemented the Gramodyog Vikas Kendra (GVK) scheme at village level. The scheme provides financial assistance of up to Rs. 13 lakh per unit under various components such as Common Facility Center (CFC-Rs. 10 Lakh) Office/Godown Work-shed/ Electric connection, Training & Design, Equipment Assistance, and Market Promotion.

5.6.4 The Cluster Development Scheme (CDS) of the State Government, is an important scheme for strengthening and supporting the activities of clusters. Financial assistance of up to Rs. 79 lakh per cluster is provided for various components like- development of Common Facility Centres (CFC-Rs. 20 Lakh), sales depot (Rs. 20 Lakh), access to raw material, skill development, credit and market support as well as technology support. There are 66 functional clusters in Gujarat each having 25 to 100 artisans.

5.6.5 The requirement for industrial cooperative societies to own land for availing assistance under the above GVK and CDS schemes is often a constraining factor for the target group to avail assistance under the schemes, especially in the urban areas. To meet their needs of infrastructure development, this requirement would be relaxed.

- This financial assistance would also be extended for purchase of building for use as CFC.
- Additionally, societies / industrial cooperatives having building on lease for a minimum period of 10 years would also be considered eligible for this assistance. In such cases, assistance of 50% of the annual lease rental (subject to and annual ceiling of Rs. 2 lakh) would be provided, once the cluster/GVK has commenced commercial production. This assistance would be available for a period of upto 5 years.

5.6.6 The Package Scheme for providing financial assistance to the industrial cooperatives fulfills an important need of finance for these cooperatives. The assistance is provided on the pattern of shared contribution, with a maximum assistance of Rs. 36 Lakh. This is provided for various components viz. Workshed cum godown, sales depot, toolkit- equipment assistance, share contribution, share loan, managerial subsidy, administrative subsidy, interest subsidy, technical assistance etc.





5.7 Technology and Innovation

Endeavors would be directed to encourage innovation and facilitate the development of rural technology and implementation of techniques that enhance quality of products and productivity of artisans.

5.7.1 Harnessing the creative potential of entrepreneurs and the talent of the country's youth is necessary to ensure inclusive development in the Cottage and Rural Industries sector. The State Government would **encourage grassroots innovation and entrepreneurship** in the Rural Technology, Cottage and Rural industry sectors by providing financial, institutional and mentoring support to entrepreneurs and innovators for converting their ideas into enterprises:

- A **Start-up Fund** will be constituted in collaboration with Gujarat Venture Finance Ltd. (GVFL). This fund would be established with the primary purpose of providing seed capital to encouraging promising ideas in this sector to reach a commercially viable stage
- A process of selection of potential entrepreneurs with promising ideas for the cottage and rural industries sector would be developed in collaboration with experts and institutions in the sector. Promising ideas selected through this process will be provided seed capital based on their requirement and mentoring support will be provided through the partner institutions such as Centre for Innovation Incubation and Entrepreneurship (CIIE) – IIM-A, NID, NIFT, CEPT and similar institutions.
- In the area of Rural Technology, the State Government would facilitate in mentoring the innovators directly through the setting up of an **Incubation Center** at GMK&RTI. The center would support innovators in prototyping, testing and certification.
- GMK&RTI will develop linkages with institutions such as National Innovation Foundation (NIF), Council of Scientific & Industrial Research (CSIR) and the Indian Institutes of Technology (IITs) to help with both the identification of grassroots innovators and the mentoring of technology entrepreneurs.

5.7.2 GMK&RTI has been carrying out extensive R&D in technology and product design to develop appropriate machines/equipment/tools for people engaged in the rural and cottage industries. Its latest achievement has been the development of an energy efficient potters' kiln, resulting in improved efficiency and cost saving to the potters besides being very environment friendly. The Institute has also developed 95 prototypes of

new/modified tools, machinery and processes. Patent registrations for 6 inventions are under process.

- 5.7.3 Keen interest has been evinced by many states in utilizing and benefiting from the technology and tools developed by GMK&RTI. A framework for transfer of technology and collaboration between GMK&RTI and respective State institutions would be developed.
- 5.7.4 The R&D workshop and facilities at the GMK&RTI would be strengthened and modernized to better meet the needs of this sector.

5.8 Equipment, Tools and Production Support

The State Government has been providing support to artisans and craftsmen in the form of subsidized production equipment, toolkits and raw material.

- 5.8.1 To encourage self-employment and ensure adequate income for the people from economically weaker section, self-employment toolkits are distributed free of cost to 70,000 people engaged in 79 different trades / activities under the Manav Kalyan Yojana annually. In order to provide modern tools and equipment, the cost of the toolkits would be periodically reviewed and would be suitably revised. To enhance the benefits of the scheme, a survey of beneficiaries of the scheme and impact assessment would also be conducted.
- 5.8.2 For supporting the Khadi spinners and weavers associated with KVIC certified Khadi / Poly-vastra institutions, GKVIB provides equipment assistance under the New Charkha- Loom Scheme. Increased financial assistance would be provided for Amber Charkha and looms at existing unit cost. Under the Vishesh Katan, Vankari & Vanat Sahay scheme, Khadi spinners and weavers are also provided production incentive for spinning of yarn and weaving of Khadi.
- 5.8.3 The State Government would also provide financial assistance for the purchase of newly developed Electric Blunzer / Agitator, Ball Mill cum Pot Mill and Clay Granular.
- 5.8.4 A state wide supplier directory would be prepared and made available to weavers/ artisans to facilitate in raw material procurement.
- 5.8.5 The State Government would set up a **raw material bank** for artisans for selected crafts. Artisans would also be sponsored for loans under Dattopant Thengadi Artisan Interest Subsidy Yojana (DTAISY) for procurement of raw material through this bank.





- 5.8.6 The new energy efficient potters' kiln developed by the GMK&RTI is being provided with 100% financial assistance to groups of potters. The kiln brings about significant savings in the cost of production, health benefits for the potters and environmental benefits. With a view to meet the demand and varied needs of potter groups, flexibility has been introduced to also permit smaller beneficiary groups to avail of scheme assistance.
- 5.8.7 With a view to providing modern handlooms to weavers for improving productivity, enhancing their product quality and looking at the increased cost of equipment, increased financial assistance would be provided for handlooms of higher unit cost.
- 5.8.8 To improve the productivity of clay artisans and reduce the drudgery involved, the State Government would provide Electric Potter Wheel and Pug Mill at an enhanced subsidy rate.
- 5.8.9 The State Government has been facilitating procurement of quality raw material for handloom weavers through the National Handlooms Development Corporation (NHDC) depots by providing 10% Mill Gate Price subsidy on purchase of yarn from these depots.
- 5.8.10 Under the environment friendly idol making project, implemented through the GMK&RTI, free tool-kits and raw material at subsidized rates is being provided to registered artisans.

5.9 Social Security

The cottage and rural industries sector is an important source of livelihood for many, specifically in the rural areas of the State, most of whom belong to an economically weaker section of the society. They do not have the certainty of regular and sustained income and any medical or other emergency poses a serious challenge. The State Government would strive to extend the benefits of the various social security scheme for ensuring better living conditions for weavers, artisans and ancillary workers.

- 5.9.1 Government of India, in its endeavor to provide financial inclusion, social security and safety net for all citizens, has introduced various financial inclusion and insurance schemes such as Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Atal Pension Yojana (APY) which would fulfil the needs of the rural artisans. The State Government would continuously attempt to bring artisans and craftspersons under the umbrella of these schemes.



- 
- 
- 5.9.2 The State Government would **extend assistance** to help and support the National and State level handloom and handicraft **awardees and the artisans practising languishing crafts to pay the premium for life and accidental insurance schemes.**
- 5.9.3 To prevent exploitation of artisans who are doing job work for private traders in the handloom and handicraft sector, steps would be taken in some major crafts, in the direction of laying down a reasonable remuneration.
- 5.9.4 To ensure adequate health coverage, steps would be taken to cover all eligible artisans under the Mukhyamantri Amrutum (MA) Vatsalya Yojana implemented by the Health Department

5.10 Special Incentives for Women

The handloom and handicrafts sector is a major source of supplementary income generating activities for a large number of women in Gujarat.

- 5.10.1 There would be an award for the **best woman artisan** carrying a **reward of Rs. 1.25 lakh.**
- 5.10.2 The State Government has been providing special financial incentives to individual women artisans under the bankable and interest subvention schemes to provide them enhanced credit support. In addition to the margin money subsidy available under VBY and DTAISY, women artisans are provided additional financial subsidy on the loan amount.
- 5.10.3 To encourage women participation in the cottage and rural industries, the State Government provides a permanent rebate on sales of handicraft and handloom products to Industrial Cooperative Societies having more than 50% women members. A special rebate is also provided on sales of handloom products for 120 days to Industrial Cooperative Societies having more than 50% women members.
- 5.10.4 Cooperatives play a significant role in the economic development of the rural economy by providing employment opportunities. Women Industrial Cooperatives are being provided additional financial assistance under equipment assistance component of the Package Scheme. Women artisans would be encouraged, mobilized and trained to form collective business enterprises in form of Women Industrial Cooperatives to enhance their socio-economic condition by way of availing financial assistance across various components under the State Package Scheme for Industrial Cooperative Societies.



5.11 Environment friendly Products

Traditional skills and environment friendly methods used for production add to the products' uniqueness. With the increasing demand for compliance with environmental standards, the State Government would strive to develop and promote environment friendly arts and crafts that would utilize available natural resources in a sustainable manner and use environmental friendly production processes.

5.11.1 Pilot projects would be undertaken in the focus areas of hand-made paper, coconut and banana fibre based products, clay (mati) and earthen products to **research and develop environment friendly products, techniques of production and processes**, covering the following key components :

- Technology and Innovation Support
- Equipment, Tools and Production Support
- Design Development Support
- Skill Development and Up-gradation
- Marketing Assistance and Incentives

5.11.2 To reduce pollution caused by Plaster-of-Paris (PoP) idols and promote environment friendly clay idols instead, the GMK&RTI has implemented an clay idol making project on pilot basis, covering the various components of capacity building and training of artisans, distribution of free tool-kits and raw material on concessional rates, and extensive marketing support. This project would be scaled up and strengthened to deliver improved environmental benefits.

5.11.3 Artisans would be sensitized to the environmental impact of their work, and the use of environment friendly raw materials and processes would be promoted in the training programmes conducted by the department.

5.12 Awards and Recognition

Awards are an important recognition of the extraordinary skill and craftsmanship of the artisans. They also provide a notable monetary incentive. The State Government, has been felicitating the creative and skillful artisans of Gujarat through State level awards to acknowledge their contribution to the flourishing craft traditions.

5.12.1 A revised and **enhanced scheme of State level awards** to felicitate the outstanding artisans of Gujarat would be introduced. The award winners would be given a maximum cash prize of **Rs. 1 lakh** along with a

State Merit Certificate, plaque and shawl. These awards would be given in four categories:

- 1) Textiles
- 2) Embroidery
- 3) Bead-work / Leatherwork / Earthen / Wood & Bamboo work / Metal Crafts
- 4) Other crafts (Paper craft, paper mache, shell crafts, agate crafts, and coir products)

5.12.2 In order to attract and motivate the younger generation of artisans to continue practising their traditional craft, a **special award of Rs. 1 lakh** would be instituted for them in the **'Best Young Artisans'** (up to the age of 35 years).

5.12.3 The award given to **'Best Woman Artisan'** would carry a higher financial **reward of Rs. 1.25 lakh**.

5.12.4 To motivate and support the **artisans practising languishing crafts**, a **special award** carrying a cash prize of **Rs.1.51 lakh** would be instituted.

5.12.5 National and State Award winners from Gujarat, and artisans practising languishing crafts would be provided additional support through stalls provided free of cost, logistics and incidental expenses in exhibitions organized by the Department of Cottage and Rural Industries.

5.12.6 The outstanding work of award winning artisans would be showcased in the new proposed State Crafts Museum.

5.12.7 In recognition and appreciation of the role of artisans who are (a) award winners or (b) practising languishing crafts, the State Government would extend financial assistance in the form of payment of premium for the social security schemes viz. life and accidental insurance schemes of the Government.



6. Strengthening Institutional Mechanism

Further development and strengthening of various State Government Institutions, Boards and Corporations is an important aspect in the implementation of various schemes and new initiatives laid out in a policy framework. By implementing the schemes in their respective domain areas, the Board / Corporations / Societies under the Cottage and Rural Industries Department would play a vital role in the realization of the State Government's vision for this sector.

- 6.1 District Industries Centers (DICs) play a vital role in planning, implementation and monitoring of activities concerning the cottage and rural industries sector at the district and field level. DICs would be further strengthened for effective implementation and monitoring of schemes.
- 6.2 A Marketing Wing would be constituted under INDEXT-C that would be responsible for marketing support to artisans including haat management, e-commerce, event management etc.
- 6.3 The State Government in order to further improve the service delivery timelines, simplify the application processes and bring in more transparency and accountability in the governance mechanism would introduce Information and Technology (I.T.) interventions like portal based system for online application for the schemes, online status tracking and monitoring of schemes, SMS alerts on changing stages of the application status, etc. Decentralization would be promoted at local level to further simplify the procedures.
- 6.4 Internet and mobile technology would be used to reach out to the people for disseminating information about schemes, fairs/ exhibitions, creating awareness, tracking of applications, etc. A toll-free helpline number would also be provided for assistance on any scheme related information and guidance.
- 6.5 Recognizing the importance of authentic data about the people engaged in the cottage and rural industries in Gujarat, the State Government has initiated the process of issuance of artisan identity cards through the INDEXT-C. INDEXT-C is implementing this scheme through DICs and Village Computer Entrepreneurs (VCEs) of e-Gram Vishwagram Society.
- 6.6 Each Institution/ Board/ Corporation under the Department of Cottage and Rural Industries would prepare a Development Plan with specifically defined objectives, roles and functions for improved performance and delivery.



7. Existing Schemes

A. Credit Support to Individuals

1) Shri Vajpayee Bankable Yojana

Objective

This scheme provides self-employment opportunity to unemployed youth and artisans. This scheme covers activities in industry, business and services sector.

Eligibility

Eligibility Criteria	
Age Limit	Age between 18 to 65 years
Educational Qualification	Std. 4 Pass / have undergone training concerned business for about 3 months / One year experience of concerned business/ traditional artisan or having 1 month training in related business from Government recognized institute
Family Income	No income limit

Scheme Introduction and Modification

The scheme was introduced on 05/03/2001 and has been revised on 14/08/2015 increasing the limit of loan and assistance amount in all the 3 sectors viz. industry, service and business.

Quantum of Assistance

Sector	Loan Amount (Rs. Lakh)	Maximum Assistance (Rs.)
Industries	8.00	1,25,000
Services	6.00	1,00,000
Business	3.00	80,000

Category	Rate of Subsidy on Loan Amount	
	Urban	Rural
General	20%	25%
Women/SC/ST/ Ex-Servicemen/ Disabled*	30%	40%

2) Dattopant Thengadi Artisans Interest Subsidy Scheme

Objective

A scheme for providing required amount of finance for machinery or working capital at low interest rate with ease to the workmen registered as artisans in the urban as well as rural areas of the State.



Eligibility

Age Limit	18 years and above
Educational Qualification	Artisans having identity card issued by the Development Commissioner Handloom / Handicraft / iNDEXT-C
	Physically handicapped /blind artisans may also get benefit under the scheme
Family Income	No income limit

Scheme Introduction and Modification

The scheme was introduced on 01/08/2014 and has been revised on 04/06/2015 adding the Margin Money Subsidy Component

Quantum of Assistance

Assistance Component	Existing Assistance
Term loan for purchase of machinery / tools or working capital for purchase of raw materials for a limit up to Rs. 1 Lakh	<ul style="list-style-type: none">• Margin money subsidy of up to 25% on the loan amount• Interest subsidy at the rate of 7% per year for 3 years

3) Jyoti Gramodyog Vikas Yojana

Objective

To promote development of village industries through three phase uninterrupted electricity supply.

Eligibility

Eligibility Criteria	
Age Limit	Age between 25 to 50 years
Educational Qualification	10 th Pass; presently working at home or in the factory/ unit of the proposed project or trained by the recognized institution in the activity of the proposed project.
Type	Individual artisans / entrepreneurs
	Grade-2 Active SHGs engaged in production of goods at a small level
Family Income	No income limit
Others	Any extension or renovation of existing unit will not be eligible

Quantum of Assistance

Category	Assistance as % of the Loan Amount
Women / SC / ST / PH / Ex. Serviceman	(A) Up to Rs. 10 lakh - 30 %
	(B) Rs. 10 lakh to Rs. 25 lakh - (A) + 10 % of balance loan amount
Others	(A) Up to Rs. 10 lakh - 25 %
	(B) Rs. 10 lakh to Rs. 25 lakh - (A) + 10 % of balance loan amount

B. Credit Support to Cooperative Societies

4) Package Scheme

Objective

To provide financial assistance to industrial cooperative society. The objective is to help weaker section of the societies and to provide employment and for their up life standard.

Eligibility

Cooperative societies having at least 51 registered members are eligible for the scheme

Scheme Introduction and Modification

The scheme was introduced on 10/10/1979 and has been revised on 07/02/2014

Quantum of Assistance

Assistance Component	Existing Assistance	
Share Contribution	Three times of Share Capital	
Share Loan	90% of share up to RS. 900	
Administrative Assistance	Per Year as below :	
	A. Manager Salary	Rs. 48000 to Rs. 72000 for 5 years
	B. Sales Depot	Rs. 40000 to Rs. 1 lakh for 5 years
	C. Hawkers	Monthly Rs. 1000 per hawker for 3 years only
D. Technical Assistance	Rs. 48000 to Rs. 72000 for 5 years	



Assistance Component	Existing Assistance	
Publicity, Training Week Celebration	Per Member Rs. 1000 and Rs. 150 per day as stipend	
Basic Requirements	Basic Requirements	Limit
	A. Tools / Instruments	Up to 50% to 75% max. limit Rs. 5 lakh
	B. Work / Godown	Up to 75% max. limit Rs. 6 lakh
	C. Sales Depot / Godown	Up to 75% max. limit Rs. 10 lakh
	D. Vehicle Assistance	Up to 75% max. limit Rs. 2 lakh
Interest Assistance	6% of Loan of Working capital	
Reserve Fund Assistance	Rs. 25000 for Revival of societies	
Sales Rebate	5% permanent rebate for handicraft, handloom and leather societies	

C. Skill Development

5) Woolen Carpet Training cum Production Centre and Tufted Tibetan Woolen Carpet Training cum Production Centre Scheme

Objective

The main objective of the scheme is to develop carpet weaving skills among the rural youth and empower them to setup a production center to produce qualitative woolen carpet

Eligibility

Age Limit	14 to 30 years
Others	Carpet production should continue for at least 3 years

Quantum of Assistance : Woolen Carpet Training cum Production Centre

Assistance Component	Existing Assistance
No. of Trainees	30
For 6 looms	Rs. 78,000
Stipend (Rs. 400 per trainee)	Rs. 72,000
Administrative assistance	Rs. 87,000
Others	Rs. 21,000
Total	2,58,000



Quantum of Assistance : Tufted Tibetan Woolen Carpet Training cum Production Centre Scheme

Assistance Component	Existing Assistance
Training cost for 20 trainees for 6 months	INR. 1,71,700
No. of Trainees	20
Stipend (INR. 400 per trainee)	INR. 48,000 (400 X 20 X 6)
Administrative Expense	INR. 87,000
Other Expense 1) Monthly Rent INR. 700 for 6 months 2) Stationery 3) Travel Expenses 4) Wool wastage	INR. 11,700
Frame – Equipment 1. INR. 3000 X 5 Frame (9” x 6”) 2. Tufted Gun INR. 500 x 20 guns	INR. 25,000

6) Kutir Mandir Yojana

Objective

The main objective of the scheme is to impart skill up-gradation training to the workers engaged in the unorganized sector, dropout students who are not eligible for ITI admission and traditional artisans to accomplish their skill and for development of new skill to create employment opportunities

Eligibility

Age Limit	18 to 50 years
Educational Qualification	As per trade
Trades of Training	As per local needs

Quantum of Assistance

Assistance Component	Existing Assistance
Stipend per trainee per month	Rs. 1000

D. Infrastructure Development

7) Cluster Development Scheme

Objective

For the development of artisans of the Handloom & Handicraft sector of the state, Cluster development Scheme is implemented from the year 2003-04.



Eligibility

- Number of artisans in a cluster should be between 25 and 100. The artisans must be engaged in one of the three from handicraft, handlooms and cottage industry
- Clusters which are registered as one of the following are eligible
 - ✓ Self Help Groups (SHGs)
 - ✓ Cooperative societies which are registered under Cooperative Societies Act 1965
 - ✓ Public Trust which is registered under the Trust Act
 - ✓ Govt. undertaking Board / Corporation which are working for the development of artisans

Scheme Introduction and Modification

The scheme was introduced on 03/07/2003 and has been revised on 15/09/2012

Quantum of Assistance

Assistance Component	Existing Assistance
Preparation of Diagnostic Survey & Project Report	Maximum up to Rs. 1 lakh
Skill Up gradation	Maximum up to Rs. 7 lakh
Design & Product Development	Maximum up to Rs. 5 lakh
Modernization of Tools & Equipment	Maximum up to RS. 5 lakh (Subject to Govt. Contribution – 75 %; Beneficiaries Contribution – 25%)
Common Facility Centre	Maximum up to Rs. 20 lakh
Managerial Subsidy (Per beneficiary Rs. 10,000)	Maximum up to Rs. 5 lakh
Managerial Subsidy	Rs. 5000 per month for 1 year
Marketing Support	Maximum up to Rs. 20 lakh
Publicity	Maximum up to Rs. 2 lakh
National –International Fair and Exhibition (one-time)	Maximum up to Rs. 1 lakh
Exports of products	Maximum up to Rs. 10 lakh
Service Charges Assistance	Minimum of 5% of the total cost and Rs. 1 lakh
Assistance for experts support	Rs. 2 lakh

8) Gramodhyog Vikas Kendra

Objective

This scheme aims to provide infrastructure facilities at the village level to the artisans

Eligibility

- NGOs, Cooperative Societies or trusts which are having 2 to 3 years working experience
- Having own land of 1000 to 1200 Sq. Feet which must be N.A.
- Able to manage suitable site, Building, Raw materials, Technical/Administrative Staff Marketing
- Efficient to provide employment to at least 25 artisans under activities of village

Modification

The scheme was introduced on 02/02/2002 and has been revised on 24/07/2015

Quantum of Assistance

Assistance Component	Existing Assistance
Building Infrastructure	Rs. 10.00 lakh
Assistance in Training and Design	Rs. 0.70 lakh
Administrative Assistance	Rs. 0.40 lakh
Toolkits Assistance	Rs. 1.20 lakh
Revolving Fund	Rs. 0.50 lakh
Marketing Assistance	Rs. 0.20 lakh
Total Assistance	Rs. 13.00 lakh

9) Craft Business Development Scheme (CBDC)

Objective

- To empower artisans by providing marketing and related assistance
- To promote design development through establishment of design studio
- To strengthen marketing value chain
- To provide assistance for raw material procurement, design development, product diversification and marketing
- To establish PPP (Public Private Partnership) module with government, artisans & their groups and private ventures

Eligibility

Clusters / Centers having 100 to 300 artisans are eligible for the scheme

Scheme Introduction and Modification

The scheme has been introduced on 18/11/2014





Quantum of Assistance

The State Government provides financial assistance of 70% on the project cost of up to Rs. 7 Crores over a period of 10 years. The assistance is provided under following components :

- Diagnostic Survey and Detail Project Report
- Tools and Equipment Assistance
- Design Development and Product Diversification
- Raw Material Bank
- Marketing Assistance
- Advertising and maximizing outreach
- Assistance in Export

E. Marketing Assistance

10) Special 10% Rebate on sale of Handloom clothes during Festival

Objective

To provide marketing support to Industrial Co-operatives and Apex Societies

Eligibility

Industrial Co-operatives and Apex Societies are eligible to avail assistance

Scheme Introduction and Modification

The scheme was introduced on 10/10/1979 and has been revised on 13/10/2014

Quantum of Assistance

- Handloom cooperatives are facilitated by an additional special rebate of 10% on sales for 120 days

11) Publicity, Propaganda and Exhibition Scheme

Objective

To provide marketing assistance to artisans as well as cooperatives to boost up their sales by publicity & propaganda through participating in various fairs & exhibitions in state and in other state.

Eligibility

- Handloom Apex Institutions

Quantum of Assistance

Assistance Component	Existing Assistance
Participating in Handloom Exhibitions / Fairs	Within the State : Rs. 70000 per exhibition
	Other State : Rs. 150000 per exhibition
Publicity and Propaganda	Rs. 1,00,000 p.a.
For arranging workshop / seminar	Rs. 25,000 p.a.

F. Equipment, Tools and Production Support

12) Handlooms to Weavers

Objective

To provide modern looms with accessories to handloom weavers to ensure reasonable earning of their products

Eligibility

- Weavers of cooperative societies and individual weavers are eligible to avail this scheme
- Handloom should be purchased through GRIMCO, GSHHDC and KVIC's approved agency

Scheme Introduction and Modification

The scheme was introduced on 09/05/2007 and has been modified on 03/08/2012

Quantum of Assistance

This scheme provides each individual weaver new handloom of Rs. 21,622 in which the weaver's contribution is 35% and Government's assistance is 65%

13) New Charkha- Loom Scheme

Eligibility

Khadi spinners and Khadi weavers of registered organizations having certificate for Khadi / Polyvastra will be benefited under this scheme

Modification

The scheme has been revised on 02/08/2014



Quantum of Assistance

Under the scheme, financial assistance of 65% is provided for Amber Charkha with unit cost of Rs. 13,000 to Khadi spinners, while financial assistance of 65% is provided to Khadi weavers for looms with unit cost of Rs. 30,000

14) Manav Kalyan Yojana

Objective

To provide additional tools/equipment to socially backward class community so as to generate adequate income and self-employment.

Scheme Introduction and Modification

The scheme has been introduced on 11/09/1995

Eligibility

Age Limit	Age between 16 to 60 years
Type	Persons engaged in 79 different activities such as hawkers, vegetable vendors, carpentry etc.
Family Income	<ul style="list-style-type: none">Rural area beneficiary must have their name in the BPL list of Rural Development department. Rural area beneficiaries have not to produce income certificateThe beneficiary should have annual family income of up to Rs. 47000 in rural areas & up to Rs. 68000 in urban areas. They have to produce income certificates of the Mamlatdar or Chief Officer of the Nagarpalika or competent authority of the Municipal Corporation
Others	Any extension or renovation of existing units will not be eligible

Quantum of Assistance

Self-employment toolkits up to Rs. 5000 are distributed free of cost

15) Electric Potter Wheel and Pug Mill

Objective

To provide electric potter wheel and pug mill to clay art worker

Quantum of Assistance

A subsidy of 50% is provided on purchase of Electric Potter wheel (unit cost Rs. 4250) and Pug Mill (unit cost Rs. 21,500)

16) Providing Latest Technology to Group of Pottery Artisans (Energy Efficient Kiln)

Objective

To provide latest technology and equipment to pottery artisans for better productivity, improved quality and reduce health risks

Eligibility

Groups of registered clay artisans and potters are eligible for the scheme

Modification

The scheme has been revised on 30/07/2014 introducing flexibility to permit smaller beneficiary groups to avail of scheme assistance.

Quantum of Assistance

100% financial assistance is provided on development of the kiln (unit cost of Rs. 83,000)

17) Vishesh Katan, Vankari & Vanat Sahay

Objective

The State Government provides financial assistance in addition to the central government assistance to spinners and weavers.

Eligibility

Khadi spinners and weavers are provided production incentive for spinning of yarn and weaving of Khadi

Modification

The scheme has been revised as on 04/08/2015 considerably increasing the state assistance provided to the artisans/ weavers.

Quantum of Assistance

Spinners	For General and SC	Additional Rs. 1 per hank
	For Women and ST	Additional Rs. 1.5 per hank
Weavers	For General and SC	Additional Rs. 3 per sq. m.
	For ST	Additional Rs. 4 per sq. m.
	Rs. 1 per sq. m. weaving equipment aid	

G. Others

18) Issuance of Artisan I-Card

Objective

To provide identity card to every artisan present in the state and thereby maximizing the number of beneficiaries for the government schemes

Assistance

Artisans having I-card becomes eligible for respective state government schemes based on the category under which the registration has been done

19) Mill Gate Price Scheme

Objective

To provide first grade quality yarn at affordable rates to handloom weavers



Eligibility

Handloom cooperatives, Handloom NGO, Handloom development centers are eligible for the scheme

Quantum of Assistance

The State Government facilitates procurement of quality raw material for handloom weavers through the National Handlooms Development Corporation (NHDC) depots by providing 10% Mill Gate Price subsidy on purchase of yarn from these depots.

This GR is issued with the concurrence of Finance Department vide its note dated 10-2-2016 on this Department's file of even number.

By order and in the name of Governor of Gujarat,

Sd/-

(A. B. Muni)

Deputy Secretary

Industries & Mines Department

Government of Gujarat

To

1. * Principal Secretary to Hon'ble Governor Gujarat State, Rajbhavan, Gandhinagar.
2. Chief Principal Secretary to Hon'ble Chief Minister. Sachivalaya, Gandhinagar.
3. Principal Secretary to Hon'ble Chief Minister, Sachivalaya, Gandhinagar.
4. Secretary to Hon'ble Chief Minister, Sachivalaya, Gandhinagar.
5. All Hon'ble Ministers, Sachivalaya, Gandhinagar.
6. All Hon'ble Ministers of State, Sachivalaya, Gandhinagar.
7. *Personal Secretary to the Leader of Opposition, Gujarat Legislative Assembly, Gandhinagar.
8. Personal Secretaries to Hon'ble Parliamentary Secretaries, Sachivalaya, Gandhinagar.
9. Deputy Secretary to Hon'ble Chief Secretary, Sachivalaya, Gandhinagar.
10. All Departments of Sachivalaya, Gandhinagar.
11. Commissioner Cottage & Rural Industries Udyog bhavan, Gandhinagar
12. Industries Commissioner, Government of Gujarat. Udyog Bhavan, Gandhinagar
13. Managing Director, Gujarat state Handloom & Handicraft Corporation Limited near Mahatma mandir Sector-13, Gandhinagar.
14. Managing Director, Rural Industries & Marketing Corporation Limited, Udyog bhavan, Gandhinagar
15. Executive Director, Indext-c , Udyog bhavan, Gandhinagar
16. Director, matikam kalakarigari Bord & Rural Technology Sansthan Sector-12 , Gandhinagar
17. Commissioner of Information, Gujarat State, Gandhinagar (With a request to release a press note.)
18. All Collectors.
19. * Account General (A&E) Gujarat, Post Box No.2201, Rajkot.
20. * Account General (A&E) Gujarat, Ahmedabad Branch, Navrangpura, Ahmedabad.
21. * Account General (Audit - 1) Gujarat, MS Building, Lal Darwaja, Ahmedabad.
22. Director, Account & Treasuries, Gujarat State, Gandhinagar.
23. Pay & Account Offices, Ahmedabad/ Gandhinagar.
24. Resident Audit Officer, Ahmedabad/ Gandhinagar.
25. District Treasury Office, Gandhinagar
26. System Manager, Industries & Mines Department, Sachivalaya, Gandhinagar. with a request to put on Department's website.
27. Select File.

Commissioner of Cottage & Rural Industries

Udhyog Bhavan, Block No. 7/2, Sector-11, Gandhinagar

www.cottage.gujarat.gov.in

Phone : 079-23259477, 23259478 - Fax : 079-23259479

